

Using QM to
Establish an
Instructional
Design Support
Framework



Hello!

I am Taylor Dawson

I am an Instructional Designer at The
George Washington University.



Learning

Objectives

By the end of this session, you should be able to...

- **describe** how instructional designers can use the QM Rubric define their role and identify how they can best support faculty.



Define Instructional Design

What is an instructional designer in your institutional context?

Poll: What do you do?

[PollEv.com/taylordawson543](https://pollEv.com/taylordawson543)

A person wearing a bright green long-sleeved shirt, dark blue athletic pants, and white sneakers with red and black accents is climbing a wide set of light-colored stone stairs. The person is captured from the waist down, with their right leg on a higher step and their left leg on a lower step. The background is a clear, light sky.

Initial Goals

- Define my role as an instructional designer
- Promote the support services that I could provide
- Create an initial support service framework
- Promote the use of the Quality Matters Higher Education Rubric



How could I use Quality
Matters to reach my
goals?

Informal course reviews



Results

- Completed over 30 internal reviews
- Developed faculty partnerships
- Identified themes for needed support
- Became catalyst for new projects and initiatives

Key Takeaways

You may want to implement informal course reviews if you need to:

- **Initiate or structure instructional design support**
- **Develop relationships with faculty**
- **Identify areas of need**



Thanks!

Any questions?

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A close-up photograph of a person's right hand, palm facing left, with the index finger pointing towards the right. The hand is positioned in the center of the frame against a dark blue background. The person is wearing a grey and blue patterned sweater sleeve. The word 'Credits' is written in a white box on the left side of the image.

Credits

Special thanks to all the people who made and released these awesome resources for free:

- Presentation template by [SlidesCarnival](#)
- Photographs by [Unsplash](#)