

# Curriculum Mapping: Program Outcomes, Course Learning Outcomes, Alignment, and Assessment

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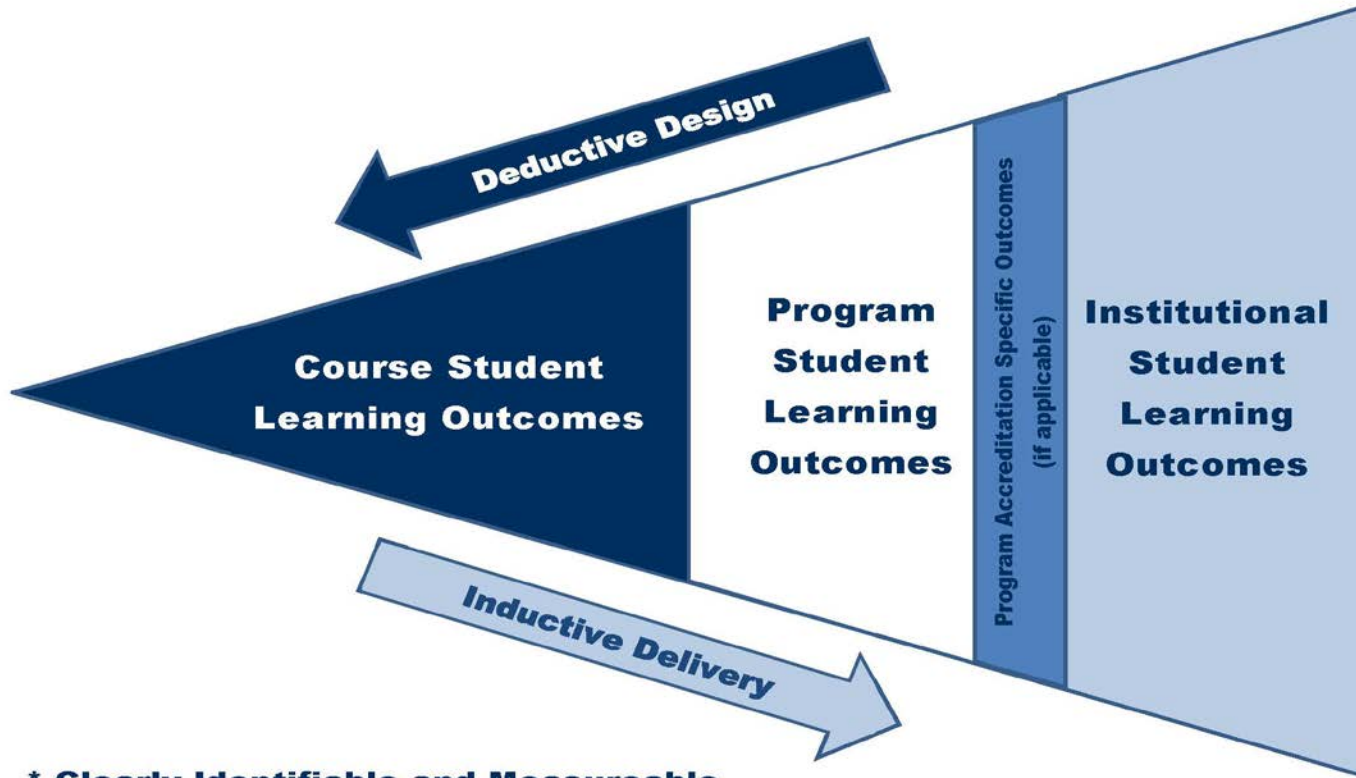


# Campus wide Curriculum Mapping

- Preparing for Accreditation
- All Colleges, Departments, and Programs
- Curriculum Mapping Team
- Review all core program requirements
  - Map to Courses
  - Identify/Create/Refine Course Learning Outcomes



# Student Learning Outcomes\*



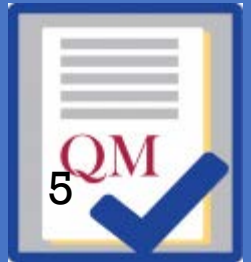
\* Clearly Identifiable and Measureable

Outcome	Assessment Method	Assessment Frequency	Assessment Location	Assessment Type	Assessment Date	Assessment Results	Assessment Status
...	...	...	...	...	...	...	...



# Curriculum Mapping Activity

- Please work in small groups (3-5) to examine your own curriculum mapping processes
  - Identify how you align between program and course learning outcomes
  - Explain how you utilize the QM standards in this process



# Curriculum Maps, Assessment, and QM

- Curriculum map identifies level of skill expected for student learning and work products
  - Ongoing assessment may be used in interpreting patterns to evaluate curriculum coherence
- QM General Standard 2 assists faculty identify measurable outcomes



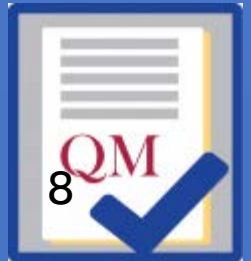
# Quality Matters Process at UTC

- Adopted QM in 2015 with soft roll-out
- Provost champion
- Deans and Department Heads involved
- Requiring QM certification of all online and hybrid courses by Fall 2019
  - Priority on general education and high enrollment courses.



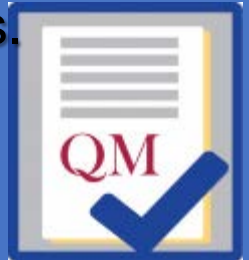
# Challenges

- In your small groups, provide examples of challenges faced at your institution
  - Faculty
  - LMS
  - Curriculum process

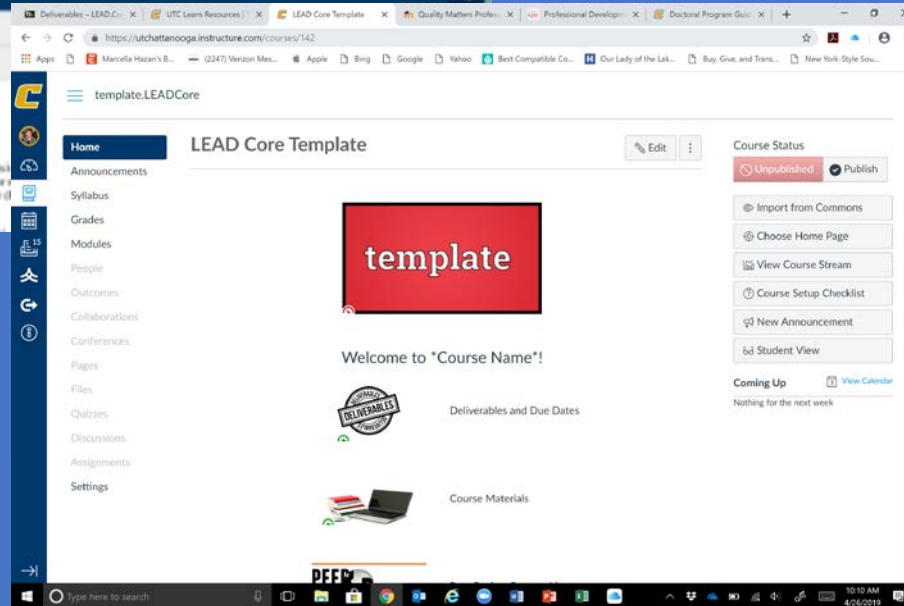
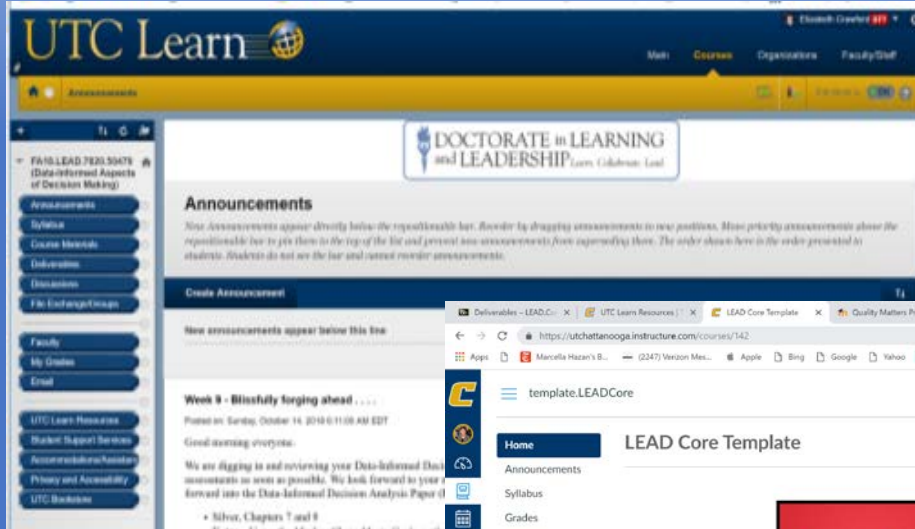


# Online – Hybrid – and more

- Syllabus template
  - UTC's syllabus template, when completed fully and correctly, meets 13 QM standards.
- LMS course templates (Blackboard and Canvas)
  - Links to Privacy Policies, Accessibility, and Academic Support and Student Services, meeting 5 additional QM standards.







LMS

CLOs

Assessment



LEAD.7500.43042.Learning.Syllabus.FA19 - Word

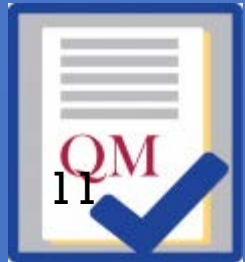
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**Syllabus Agenda:**

Week/Dates	Readings/Resources*	Deliverables (UTC Learn activity / submissions start @ 00:01 am and end @ 11:59 pm Eastern on day listed)	CLOs
1 - 8/19 - 8/25	<ul style="list-style-type: none"> <li>Mumby – Ch. 1</li> <li>Paas, et al. - <i>Cognitive load theory</i></li> <li>Christensen - <i>Role of theory in instructional design</i></li> </ul>	<b>Discussion Issue 1 opens August 21</b>	1, 2, 4
Class Meeting 08/24 Saturday, 1:00 pm – 5:00 pm ET, Hunter Hall Room 208			
2 - 8/26 - 9/01	<ul style="list-style-type: none"> <li>Mumby – Ch. 2</li> <li>Rogers – <i>Communication channels</i>, pp. 18-19</li> </ul>	<b>Discussion Issue 1 continues</b>	1, 2, 3, 4
3 - 9/02 - 9/08	<ul style="list-style-type: none"> <li>Mumby – Ch. 3</li> <li>Simms, et al. - <i>Ideas in practice...</i></li> <li>Chan - <i>Designing an online class using a constructivist approach</i></li> </ul>	<b>Discussion Issue 1 closes September 3</b>	1, 2, 3, 4
4 - 9/09 - 9/15	<ul style="list-style-type: none"> <li>Mumby – Ch. 4</li> <li>Picciano - <i>Blending with purpose...</i></li> <li>Rogers – <i>Communication channels by stages of the innovation-decision process</i>, pp. 204-213</li> </ul>	<b>Organizational Effectiveness and Learning Opportunity Analysis Problem Statement 1.0 due September 11 (Submitted to course site)</b>	1, 2, 4
5 - 9/16 - 9/22	<ul style="list-style-type: none"> <li>Mumby – Ch. 5</li> <li>Rogers – <i>Models of communication</i>, pp. 303-308, 337-339</li> <li>Roytek - <i>Enhancing ID efficiency</i></li> </ul>		1, 2
Class Meeting 09/21 Saturday, 1:00 pm – 5:00 pm ET, Hunter Hall Room 208			

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Google's Paper Phone is literally... x Course Modules: FA19. LEAD.7500 x +

utchattanooga.instructure.com/courses/4546/modules

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### Learning Models, Design and Communication > Modules

FA19 View Progress + Module

- Home
- Announcements
- Syllabus
- Grades
- Modules**
- Discussions
- UTC Bookstore
- People
- Outcomes
- Collaborations
- Conferences
- Pages
- Files
- Quizzes
- Assignments
- Settings

▼ Module 1 (CLOs 1, 2, 4) ✓ + ⋮

- Week 1, 8/19 - 8/25 ✓ ⋮
- Meeting Agenda - August 24 ✓ ⋮
- LEAD 7500 Team Activity #1 Slide.pptx 🔄 ✓ ⋮
- LEAD 7500 Team Activity #2 Slide.pptx 🔄 ✓ ⋮

▼ Module 2 (CLOs 1, 2, 3, 4) ✓ + ⋮

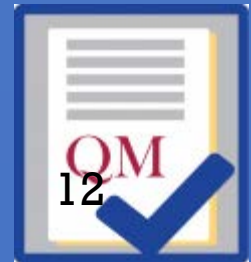
- Week 2, 8/26 - 9/01 ✓ ⋮

▼ Module 3 (CLOs 1, 2, 3, 4) ✓ + ⋮

- Week 3, 9/02 - 9/08 ✓ ⋮

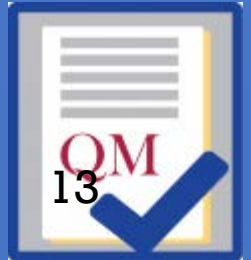
▼ Module 4 (CLOs 1, 2, 4) ✓ + ⋮

- Week 4, 8/08 - 8/15 ✓ ⋮



# Next steps

- Develop a brief outline for potential next steps at your institution
  - Include 3-5 items
  - Identify key stakeholders



# Contact Information

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*Please remember to complete the session evaluation*

