

Master the QM Rubric:
**6 Tips to Curate Comprehensive
Instructional Materials for Student Success**

Tuesday, September 26th, 2017 : 2:00 - 2:50 PM

Welcome!

Who has joined us today?



Who we are

A quick intro



Karen VenDouern-Srba,

VP, Academic & Instructional Technology
American Public University System

- 28+ years experience
- Heads a team of eLearning pros



Mark Christensen Ed.D.,

Professional Development
Ed Map

- Helps institutions navigate the changing landscape of course materials

Session overview

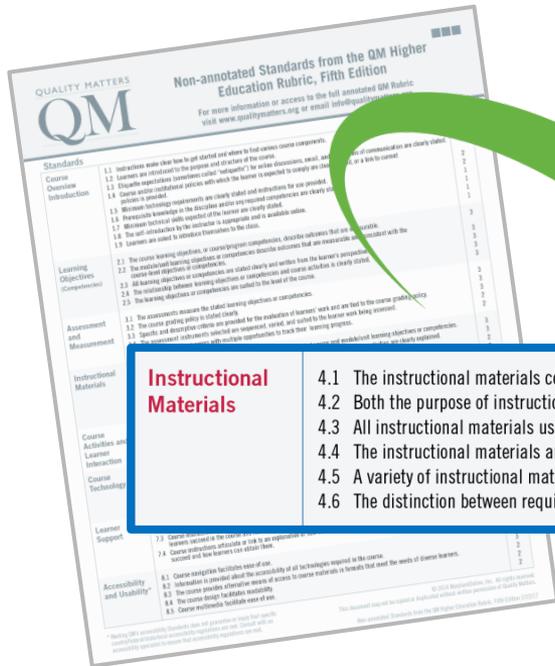
Developing an effective online course can be challenging and requires a more than average score on the instructional materials and resources Quality Matters Rubric.

- ✓ **QM Rubric refresher**
- ✓ **6 Tips To Curate Comprehensive Instructional Materials**
- ✓ **Open discussion**



Instructional Materials

Quality online learning



- Promotes learner engagement

Instructional Materials	Points
4.1 The instructional materials contribute to the achievement of the stated course and module/unit learning objectives or competencies.	3
4.2 Both the purpose of instructional materials and how the materials are to be used for learning activities are clearly explained.	3
4.3 All instructional materials used in the course are appropriately cited.	2
4.4 The instructional materials are current.	2
4.5 A variety of instructional materials is used in the course.	2
4.6 The distinction between required and optional materials is clearly explained.	1
	+
	= 13 points

Tip #1

Design backwards

Design backwards

Tip #1 for Instructional Materials 4.1



Start with learning goals and outcomes

Plan learning experiences and instruction

Explore a multiverse of content options

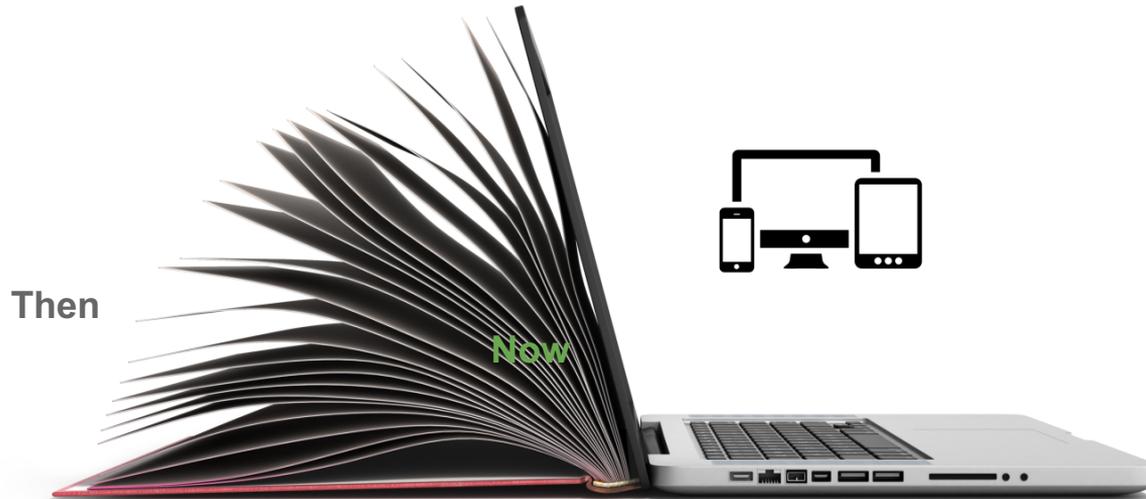
Consider student affordability and access



Tip #2
Tech advancements

Tech Advancements

Tip #2 for Instructional Materials 4.2



Tip #3
Copyright clearance

Copyright clearance

Tip #3 for Instructional Materials 4.3



Most publishers own the copyright ✓

Permissions usually expire after 12 months ✓

Get clearance before the course starts ✓

Avoid risk! - get a contract and review ✓

Tip #4

Offer fresh content

Offer fresh content

Tip #4 for Instructional Materials 4.4



Tip #5

Support different learning styles

Support different learning styles

Tip #5 for Instructional Materials 4.5

Video

Interactive
text

Audio
downloads

Tip #6

Base assessments on what's required

No surprises

Tip #6 for Instructional Materials 4.6



*Base assessments on
required materials*



Summary

Keep these 6 tips in mind

1. Design backwards
2. Tech advancements
3. Copyright clearance
4. Offer fresh content
5. Support different learning styles
6. No surprises



Q&A

Karen VenDouern-Srba,
kvendouern-serba@apus.edu

Mark Christensen Ed.D.,
mchristensen@edmap.com