

Measuring Your Steps Toward Optimal Implementation of QM

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5 Stages of QM Implementation

QM Executive Director Deb Adair has identified 5 stages of QM implementation, shown on the center graphic. The significance of this model is to provide a practical framework for programs and institutions for the purpose of:

- Identifying where they fall within the model and what “lies ahead”
- Moving more systematically forward in continuous improvement of online education
- Establishing the institutional context when designing QM impact studies

These 5 stages have been identified based on close observation of member use of QM over the course of QM’s existence. In addition, Innovation Diffusion Models (e.g. Capability Maturity Model) and the organizational change literature have informed the model’s development.

Validation of the Stages

The QM Research Colleagues are designing a Research Study that will validate the stages of the model and provide detail on the benchmarks that define each stage.

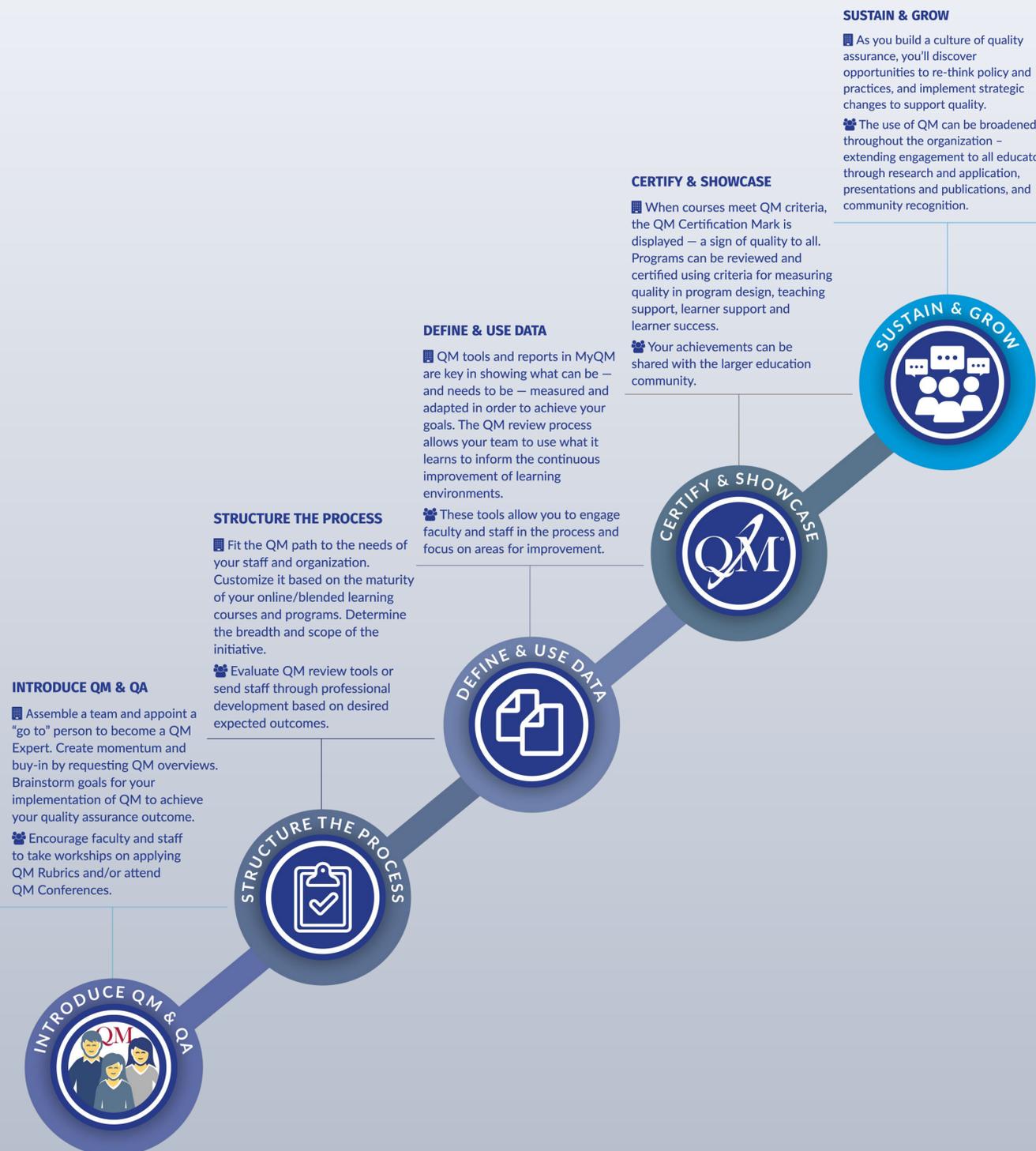


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Where does your institution fall?



Help us refine the model

Please fill out the survey after reviewing the model. Tell us:

1. How might the model help you?
2. Where do you see your institution on this Model?
3. Why did you place it at that spot?



References

Optimal Implementation of QM:
<https://www.qualitymatters.org/why-quality-matters/process>

Capability Maturity Model:
https://en.wikipedia.org/wiki/Capability_Maturity_Model_Integration

Questions?

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[OR Come by the Research Colleagues table here at the Conference](#)