

## Video Clip 1

Hi , . . my name is Ray Lum and I will be your professor for the class. I would like to take this moment to welcome you to PBHL 605 the Strategy, Innovation and Change Management course in the MPH Program. I look forward to working with you over the next several months to improve and develop your innovation skills.

I would like to provide you some overarching thoughts on the pedagogy for the course.

In Blackboard, at the beginning of each weekly module, you will see a 2 to 3 minutes video to help you frame and place in context the concepts. Upon completion each weekly discussion prompt and assignments, I will upload a short recap audio highlighting the key concepts covered during the week. (faculty-learner interaction)

Please be sure to review these videos and audios since they are one of the several tools used in the course to aid you in your studies. In addition to the videos and audios, you will see study guides at the beginning of each week. Please review these study guides in preparation for your readings and learning activities. They help you to be more efficient and effective in your studies. (learner-content interaction)

In addition, you will see a discussion board prompt document that supports your discussion board activities. These discussion board postings help set the stage for you to share and reflect on your learning. Collectively, the sharing of ideas improves your ability communicate and articulate innovation and change. (learner-learner)

Scaffolding is an educational technique where we build on the previous lessons and activities. The readings, videos, discussion prompts and the assignments are the building blocks for the final project. The final project is the learning activity where you synthesize and develop those ideas into an application. You will have a choice of two final projects to choose from. There will be more information on this in a future video.

Here are some thoughts and tips about managing your time and the learning activities.

Since the class is asynchronous, I thought it would be helpful to provide a few tips to manage your time. The course is design for you to spend 1-2 hours weekly on the readings and videos, 1-2 hours weekly on the discussion board posting and 1-2 hours on each assignment. Hopefully, this is helpful in planning your schedule.

The weekly discussion board prompts are worth 30% of final grade. The 3 writing assignments are work worth 30% of the final grade. The final project that is broken down into 3 components is worth 40% of the final grade.

Once again, I look forward to working with you. I hope these videos are helpful to you.