



Pass the #QMgravy



**How to Promote QM on Your Campus and to the World**

## Outcomes (Gravy)

1. Discuss how you promote QM across your institution, consortium/system, and to the world
2. Discuss what you promote about Quality Matters
3. Discuss preferred platforms in sharing Quality Matters
4. Share QM gravy wins and lessons learned



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- Senior Instructional Designer and Online Quality Assurance Manager
- Sociology and Adult Education Instructor
- QM Coordinator, Master Reviewer, APPQMR, IYOC, DYOC Facilitator, QM Coach...
- Member of the the Quality Matters Ohio Consortium Executive Team - Communications Manager @QMOhio on Twitter



# What #QMgravity do you serve?

- General communication about QM
- Professional development opportunities
- Information on becoming a reviewer
- Internal and External review opportunities
- Opportunities for collaboration
- What do you do?



# Promoting QM on at Your Institution

- APPQMR, IYOC, and DYOC
- Instructional Design Process
- Internal Review Process
- Learning Community



# Promoting QM on at Your System/Consortium

- The Ohio Quality Matters Consortium is a group of member schools that subscribe to Quality Matters.
- Our consortium is the largest in the country, with over 60 member institutions.
- We focus on providing a variety of resources to our members.
- We provide an efficient and affordable way of conducting online course reviews through our peer reviewer bartering system.
- We host a variety of workshops, such as face-to-face Applying the QM Rubric (APPQMR) and Improving Your Online Course (IYOC).



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# High fives!

It's important to show institutions and faculty that the work they are doing is recognized and appreciated.



# QM Ohio's Annual Member Meeting (AMM)





You Retweeted



**Steve Kaufman** @steveekaufman · Apr 27



You know what makes @QMOhio awesome? The COMMUNITY. Our 100% volunteer organization has helped improve online learning at Ohio institutions for 13 years, and in that time, we have certified over 500 courses statewide. Get inspired. Join us on May 13th! [qmohio.org](http://qmohio.org)



**QUALITY MATTERS**  
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ANNUAL MEMBER MEETING



Join us on May 13th  
from 8:30 AM to 3:45 PM (EST)  
for FREEEE!



Karen Costa

**Humanizing Online Learning:  
Designing & Teaching  
Connection-Rich Courses**




Michelle  
Pacansky-Brock

**Developing the Liquid Syllabus**



A scene from the movie Rocky II showing Rocky Balboa and Apollo Creed celebrating in the ocean. Rocky is on the left, wearing a yellow tank top and dark shorts, with his right arm raised in a fist. Apollo is on the right, wearing a black tank top and red shorts, with his left arm extended towards Rocky. They are both smiling and appear to be in a celebratory mood. The background shows a body of water and a distant shoreline with trees and a building.

**Let's share some QM  
victories**

A photograph of three men sitting at a dinner table. The man on the left is looking down with a serious expression. The man in the middle is shouting with his mouth wide open and hands raised. The man on the right is looking towards the shouting man. The table is set with plates of food, glasses of wine, and a lit candle. An HBO logo is visible in the bottom right corner.

**Let's share some lessons  
you have learned**