



# *Welcome to Today's Session:*

## Flipping the Lens of F2F to Effective Online Design: A Journey to a Social Justice QM Certification

*Ina Seethaler, Ph.D. & Ashley Hughes, M.Ed.*





# Meet your Presenters:

*Ashley Hughes, M.Ed.  
Instructional Designer, QMC*



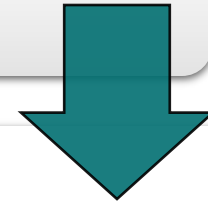
*Ina Seethaler, Ph.D.  
Associate Professor of WGST*



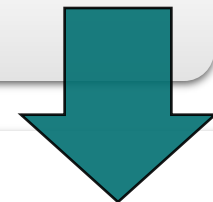


# *Objectives: During this session, participants will:*

-Discover the challenges that were encountered in transitioning course content to create a more impactful social justice course for online learners.



-Discuss how to ensure learner engagement with complex issues in an asynchronous setting.



-Engage with presenters through thoughtful conversations on how effective strategies worked to obtain a QM Certified course in the Women's and Gender Studies program.



# *Survey Results*





# *Institutional Challenges*

-New to the Process



-Traditional Course Format vs Online Learning



-Previous Online Training & Integration



-Buy-In



-Promoting Engagement in Unique Disciplines



# Faculty Challenges:

Ina's motivation to pursue QM certification was  
*Nervousness about:*

-teaching a social justice class in an asynchronous  
online environment

-facilitating conversation about "controversial"  
topics in a respectful manner

-fostering critical thinking skills



# *Your Challenges?*

Do you teach content that promotes impactful student conversation but are not sure how to deliver online the engagement you have with your f2f courses?



# QM and Social Justice Context

## Did you know:

- Fewer than 25% of QM Certified courses are in social sciences programs
- Only 1% are in WGST



## Discussion:

- As a group, what do we feel might be the reasons for this fact?
- What might be benefits that QM-guided course adjustments can create for learners' success in these disciplines?





# Team Exercise

**Scenario:** How do you encourage your students to thoughtfully and critically address the topic of pay equity in an asynchronous course.

*Within your team, take 10 minutes to brainstorm 3-5 ideas that would promote engagement.*

*Present your best engagement activity for the online course scenario on the Brainstorming Gallery Wall.*

*Teams will have 2-3 minutes to share your best idea.*



# *Brainstorming Gallery Wall*

- Discussion Board with role playing or playing "devil's advocate"
- Case Study where students have to address a real situation of inequity.
- Students research chosen field profession via video using Flip Grid-the have student responses.
- Present salary/breakdown data--Does it show pay equity/inequity?
- Module Setup:
  - Using first thoughts on discussion board
  - Assignment with researching future career/anecdotal family evidence.
  - Gamify pay equity.
  - Case Study
- Group reflection videos: Panopto, PowerPoint, Voice Recording, Discuss different aspects
- Create groups based on SES: Give them different aspects to explore
- "Spent" online game with discussion with reflection
- How many time did you have to play to "win" game?
- Social Media PSA: non-profit campaign: highlighting issues of pay equity



# *Our Implementation: 3 Key Components*

## **Community Standards**

- SRS 5.0 - Substantive interaction plan



## **Reading Reactions**

- SRS 4.0 - Relationship to Materials



## **Discussion Forums**

- SRS 3.0- Rubric-based assessments



# *Remaining Challenges*

-Students completing work



-Short semesters



-Reading skills



-Societal perspectives



*Thank you!*

*Questions?*

*Contact us at:*

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