

*Innovative Education*

# DIGITAL LEARNING

Flexible and High-Quality Course Design

Design and Implementation of Flexible Course Designs

# USF Digital Learning Video



# ABOUT US



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Learning Designer, Digital Learning



# Session Overview

## Objectives

01

Identify examples of flexible course designs that maintain quality in online course developments.

02

Share examples of flexible course design that maintains quality in online course developments

03

Apply shareable course design strategies in their own institutions

# ABOUT DIGITAL LEARNING

## LEARNING DESIGN

Partner with faculty to develop fully high-quality online courses and programs.

## VIDEO STUDIOS

Partner with faculty to develop custom video packages for online courses and broader USF.

## TRAINING & SUPPORT

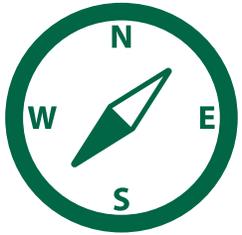
Partner with faculty to support and assist with online course technology and delivery before and after development.

## MULTIMEDIA DESIGN

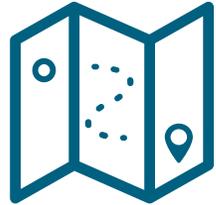
Partner with faculty to develop graphics, interactive assets, and animations.

## FACULTY

# USF Digital Learning Process



PRE-DESIGN



CURRICULUM  
DESIGN &  
MEDIA PLANNING



PROTOTYPE



MEDIA DESIGN



REVIEW,  
CLOSE-OUT,  
REVISION



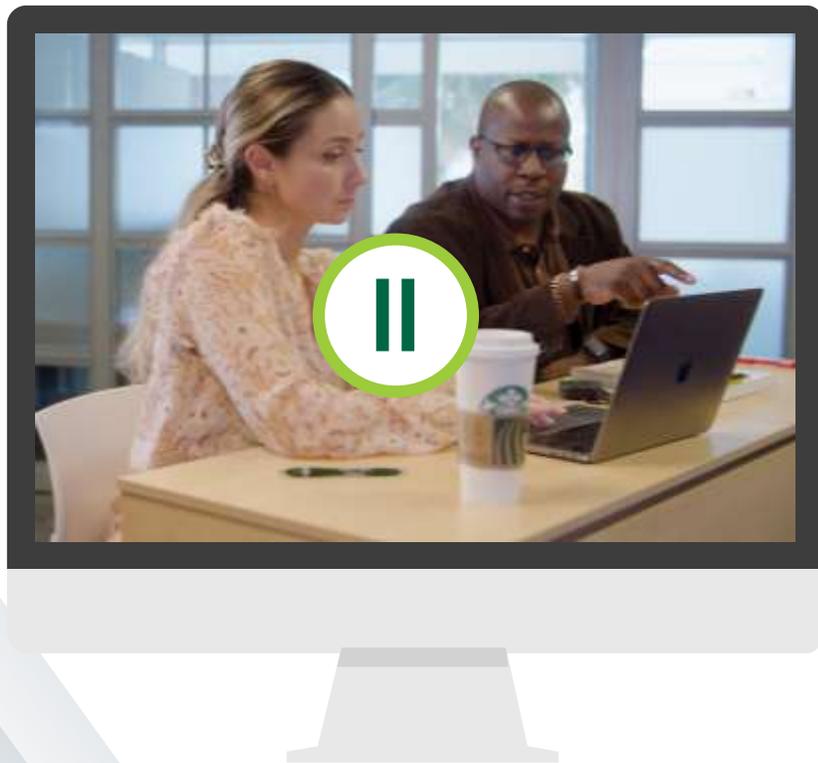
# Flexible Courses

What are they?

- Can be used by multiple instructors
- Maintains quality designation
- Allows for flexibility of some content
- Allows for increased instructor presence
- Includes instructions on how to update

# Let's Hear From You

## Feedback Poll



Do you need flexibility in course designs?

Yes, we have experienced this need

I have not experienced it yet but have heard of this need

Not yet, but I am excited to learn more!

# Why Flexibility?

## Fostering a Culture of Quality



Establishing relationships with instructors that increases quality design



Providing customized solutions for a variety of educational needs



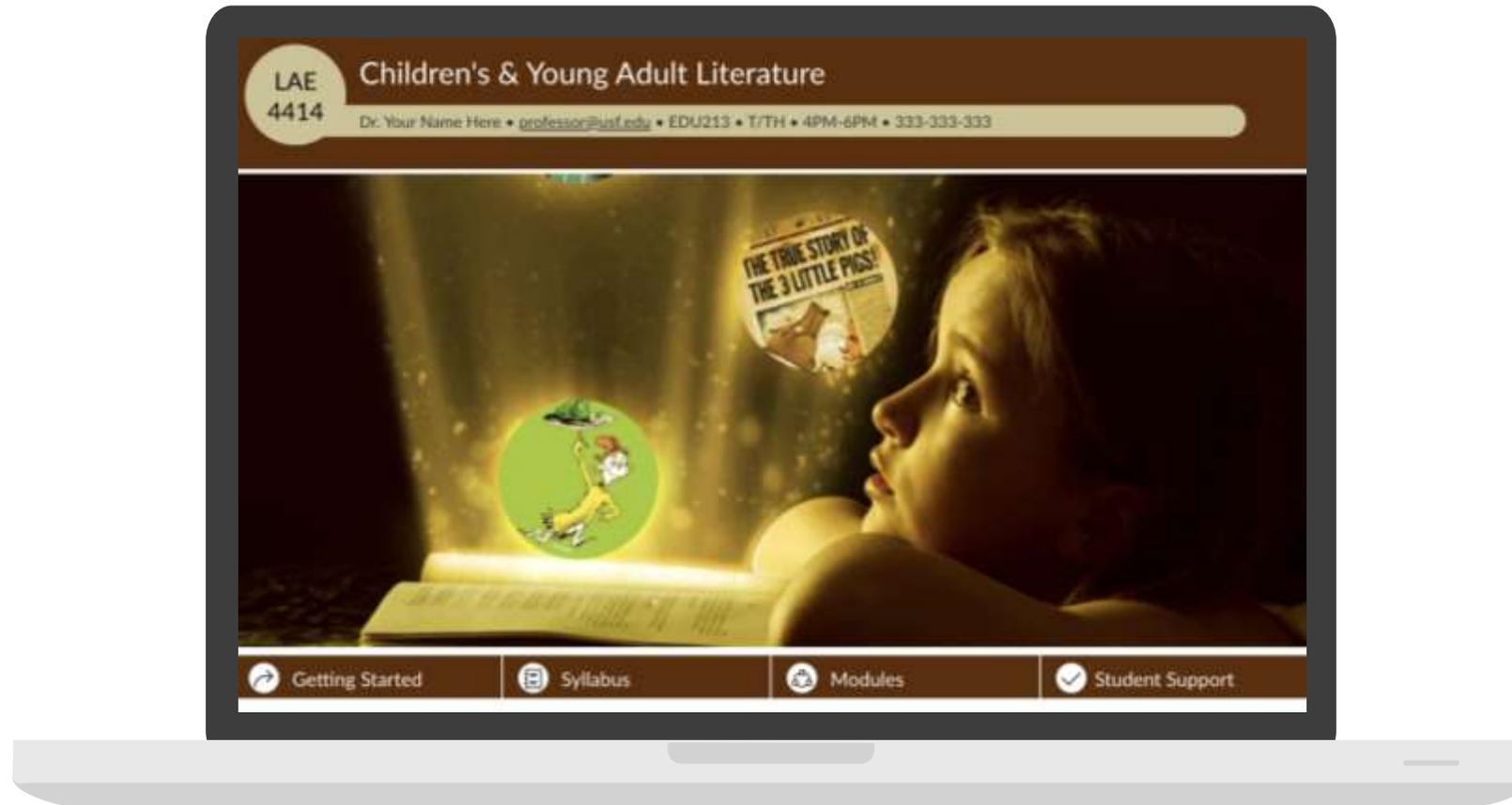
Quality designs that are maintainable and effective



Designs that maintain quality standards

# Example 1: Instructor Guidelines

Course: Childrens Literature



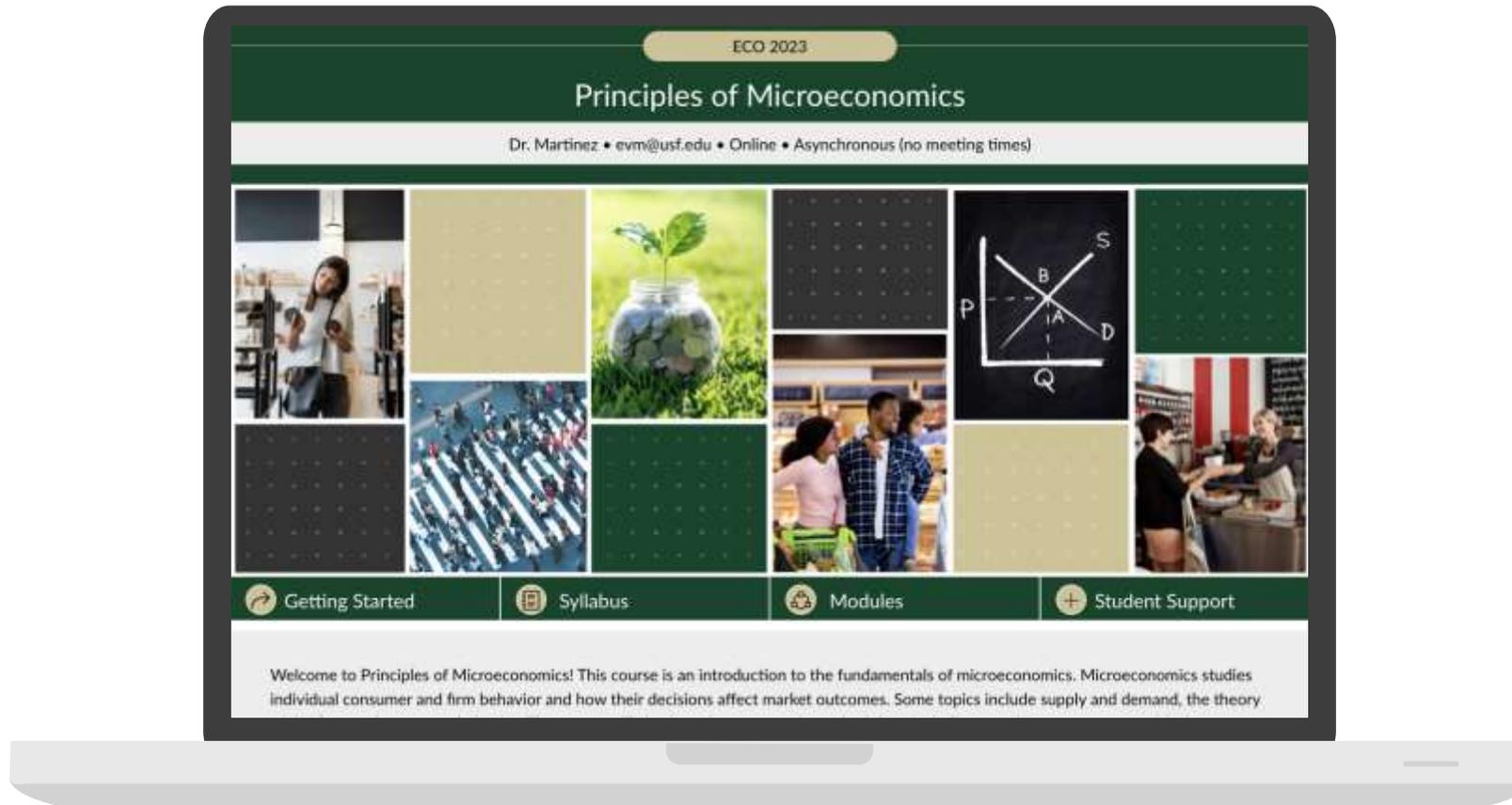
# Example 2: Alternative Modules

## Course: Race & Ethnicity



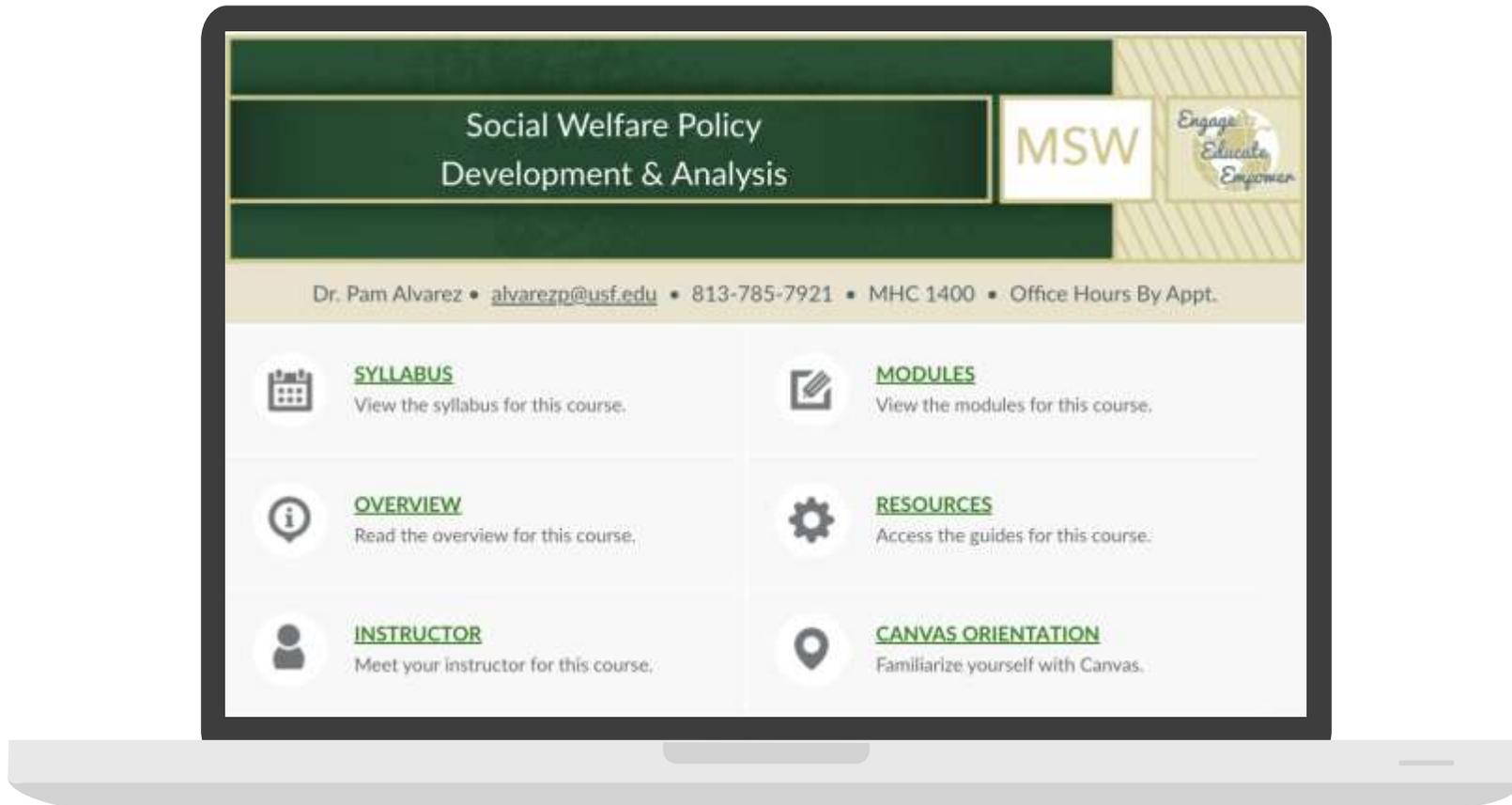
# Example 3: Customized vs. Shareable

## Course: Microeconomics

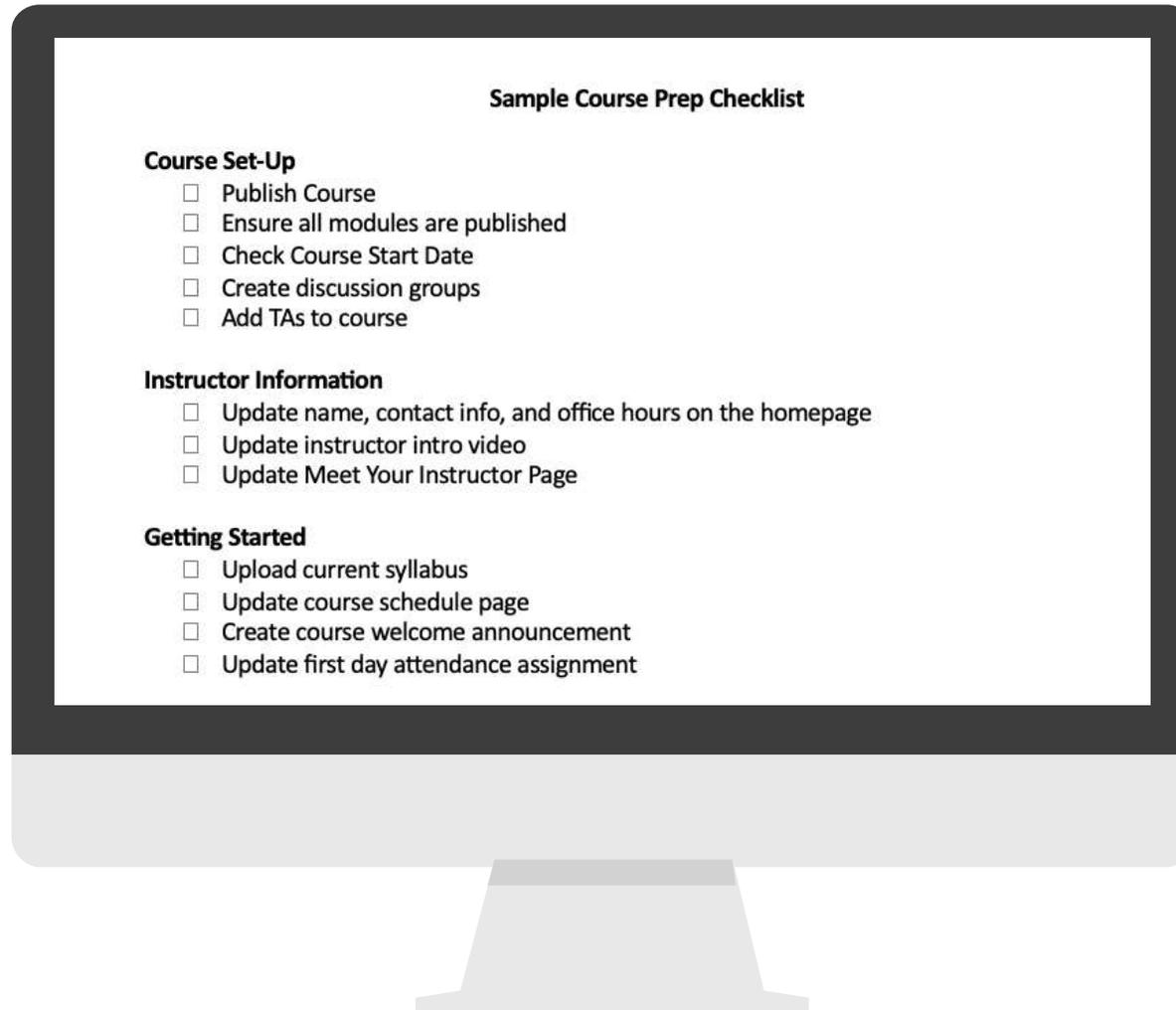


# Example 4: Setting Up Your Course Guidelines

## Course: Social Work



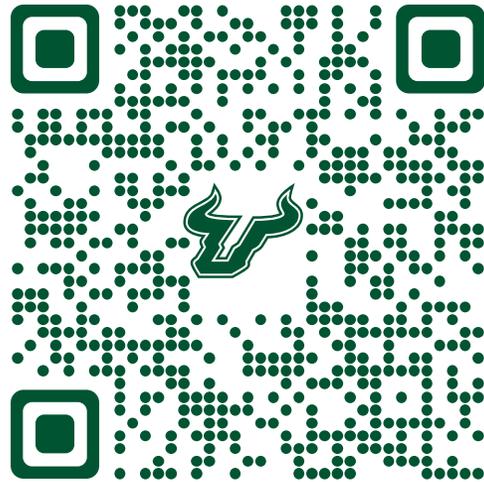
# Course Prep Checklist





## Discussion

# QUESTIONS?



SCAN ME



MEET OUR TEAM

Get to know our team of experts



SEE OUR WORK

View a portfolio of our work