



YOUR QM MOONSHOT WHERE IN THE STARS DID YOU LAND?

*by Eddie Andreo, Steven Crawford,
JJ Johnson, Penny Ralston-Berg*

#QM Moonshot

#QM Shenanigans

#QMSheranigans



Celebrating Success

Rapid Unscheduled Disassembly

“With a test like this, success comes from what we learn, and today’s test will help us improve Starship’s reliability as SpaceX seeks to make life multi-planetary,” - SpaceX



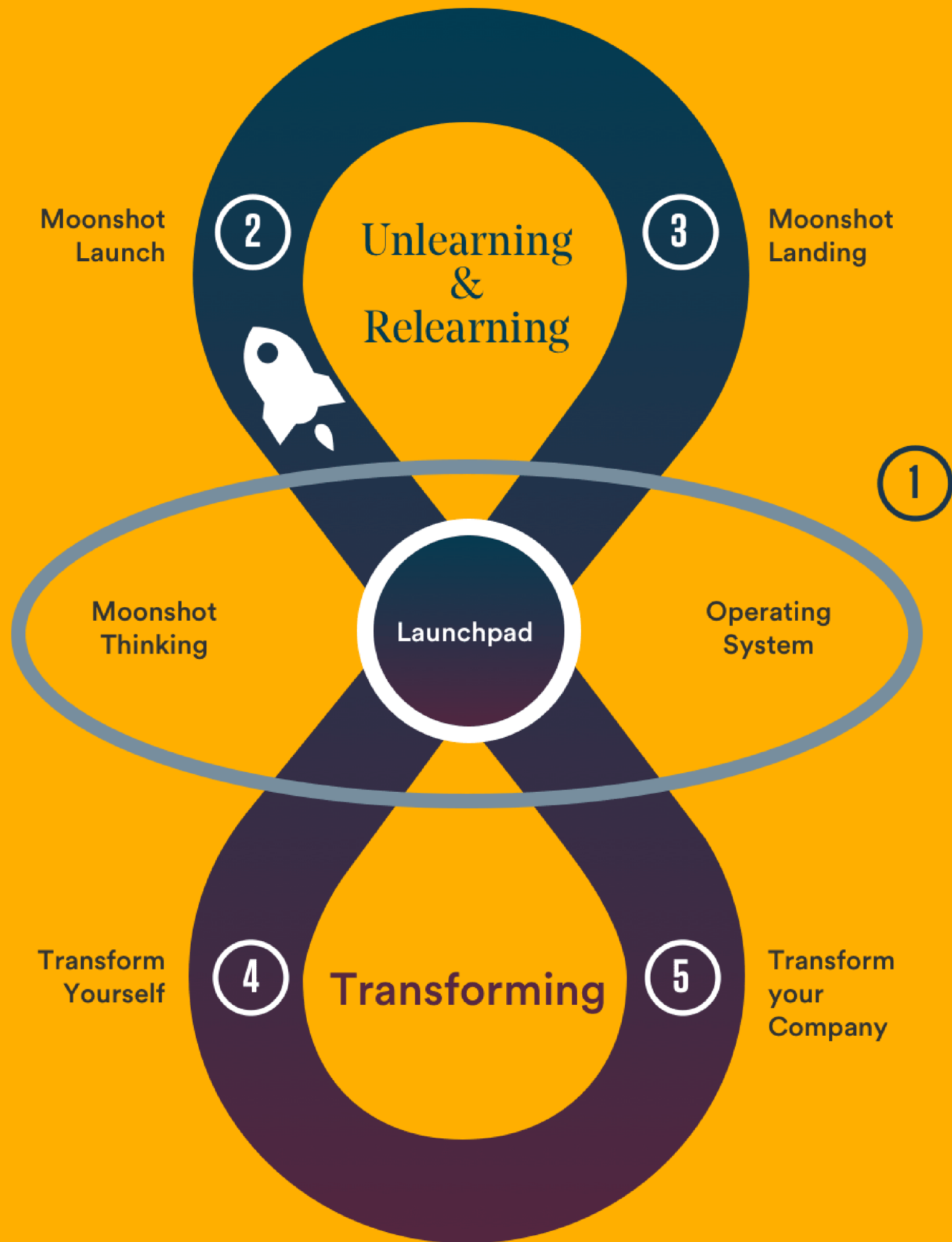
Objectives

01 Discuss a framework for innovation implementation.

02 Apply methods to assess and retarget, keeping initiatives moving forward.

03 Build QM Community (PLN) and grow network through storytelling.





Moonshot Thinking

Your QM Moonshot

- 🪐 Where in the stars did you land?
- 🪐 How far did it go? (Did it go off the rails?)
- 🪐 And what did you learn?
- 🪐 Did you get feedback from stakeholders? Impact?
- 🪐 Do you have future plans or next steps?

in 3 minutes or less





QM MOONSHOT VOLUNTEERS



QM Moonshot 1

- 🪐 Where in the stars did you land?
- 🪐 How far did it go? (Did it go off the rails?)
- 🪐 And what did you learn?
- 🪐 Did you get feedback from stakeholders? Impact?
- 🪐 Do you have future plans or next steps?





We choose to go to the Moon in this decade and do the other things, not because they are easy, but because they are hard.

-President John F. Kennedy

QM Moonshot 2

- 🪐 Where in the stars did you land?
- 🪐 How far did it go? (Did it go off the rails?)
- 🪐 And what did you learn?
- 🪐 Did you get feedback from stakeholders? Impact?
- 🪐 Do you have future plans or next steps?





**John, it worked
beautifully...**

**-Wernher von Braun from Mission
Control in Houston to Apollo 11**

QM Moonshot 3

- 🪐 Where in the stars did you land?
- 🪐 How far did it go? (Did it go off the rails?)
- 🪐 And what did you learn?
- 🪐 Did you get feedback from stakeholders? Impact?
- 🪐 Do you have future plans or next steps?



A large, stylized brown quotation mark icon consisting of two facing chevrons.

**It won't fail
because of me...**

-Ken Mattingly, Apollo 16

QM Moonshot 4

- 🪐 Where in the stars did you land?
- 🪐 How far did it go? (Did it go off the rails?)
- 🪐 And what did you learn?
- 🪐 Did you get feedback from stakeholders? Impact?
- 🪐 Do you have future plans or next steps?





The truth is, if you're going to go to the moon, sooner or later, you've got to go to the moon.

-Glynn S. Lunney, Apollo 11

QM Moonshot 5

- 🪐 Where in the stars did you land?
- 🪐 How far did it go? (Did it go off the rails?)
- 🪐 And what did you learn?
- 🪐 Did you get feedback from stakeholders? Impact?
- 🪐 Do you have future plans or next steps?



QUESTIONS COMMENTS



@EddieAndreo

@jjjohnson01

@DrSRCrawford

@pennymoved

#QMMoonshot

#QMShenanigans

