

While we are waiting . . .

1



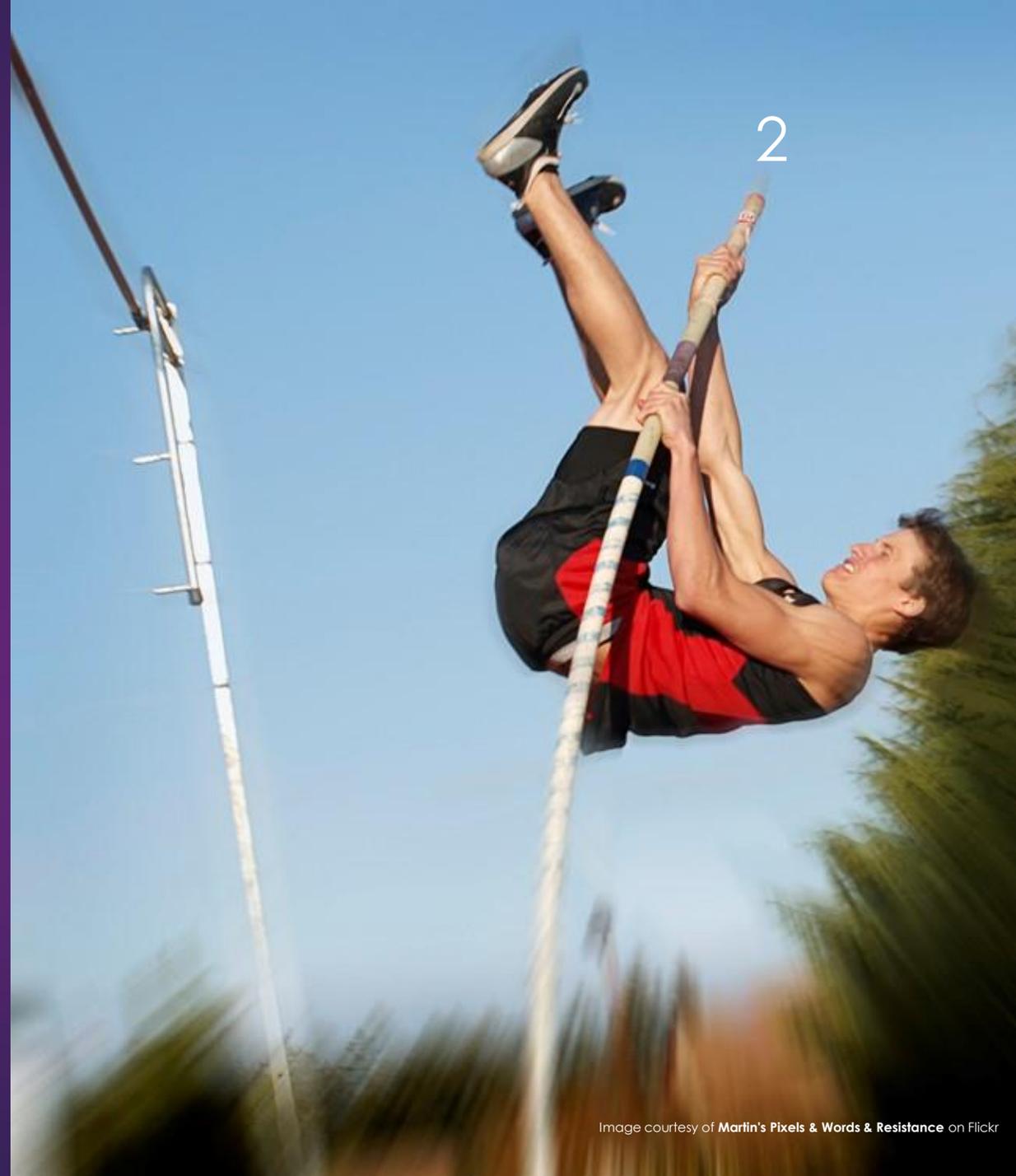
Image courtesy of Sangudo on Flickr

Introduce yourself to the folks around you and ask them this question:

“What process does your institution follow to help ensure quality in blended/online education?”

Raising the Bar:

AN INSTITUTION'S JOURNEY TO SUSTAINABLE
QUALITY IN ONLINE EDUCATION



What's in it for you

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Image source: <https://kasperspiro.com/category/learning-objectives/>

1. Identify methods to promote growth and acceptance of QM as a benchmark for online education in an institution
2. List mechanisms by which sustainability for quality online education may be achieved
3. Develop a strategy for investigating the launching, sustaining or rejuvenating of QM at your own institution.



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Hennepin Technical CollegeSM



Let's start at the beginning . . .

“That’s a very good place to start . . .”

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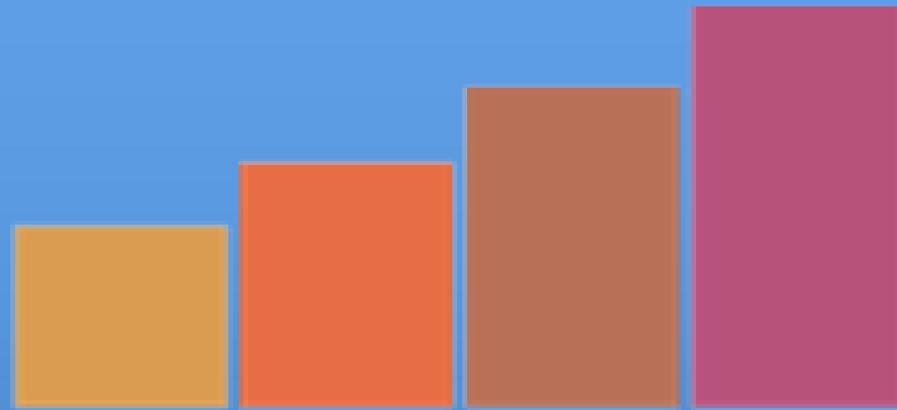


Interest began . . .

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MOOQI

Minnesota Online Quality Initiative

A three-pronged approach . . .

▶ For Learners

- ▶ Reduce barriers
- ▶ Increase learning, retention and satisfaction

▶ For Institutions

- ▶ Increase QM-trained faculty and QM-certified courses
- ▶ Increase access to coordinated Professional Development

▶ For the Minnesota State System Office

- ▶ Develop an implementation plan that demonstrates statewide commitment to high quality online education resulting in national recognition



Perfect timing!



Photo by [Jon Tyson](#) on [Unsplash](#)

Our evolution occurred in stages . . .

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Photo by [Priscilla Du Preez](#) on [Unsplash](#)

Stage 1: Initial Steps

- ▶ eLearning Team formed
 - ▶ Support Quality Matters needs
 - ▶ Support LE needs (D2L)
 - ▶ QMC appointed

- ▶ May 2013 – First 2 courses QM-certified



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In the "Q"
The Quality Matters™ Newsletter of Hennepin Technical College

Volume 2, Issue 1
Summer 2014

Highlights

"Eleven in Twelve"
In just twelve short months, eleven HTC courses developed by 8 different faculty members have achieved national recognition through Quality Matters. Our first course was certified in May of 2013 with the majority of the rest being reviewed this past spring semester! The complete list is as follows:

- Craig Anderson, ACCT1101
- Tawnda Bickford PSYC2300
- Jenassa Garling, COMM2050 and COMM2060
- Lamia Jano, BIOL2005
- Carmen Price, COMM1040
- Christina Reinke, ACCT 2155
- Jane Sprangers, BIOL2045 and BIOL2115
- Jane Sprangers, BIOL1500 and CDEV1530
- Carla Weigel, CDEV1500 and CDEV1530

As of this writing, 2 additional courses are being reviewed. A heartfelt congratulations to our faculty and a huge THANK YOU to all who have supported the QM process and have committed to emphasizing quality in HTC course design.

Check This Out
QM announces "QM Success Stories" webinars. These one-hour webinars are offered free of charge for QM subscribers. These webinars offer opportunities for users to share their experiences with creating QM implementation plans at institutions and designing courses that have met QM standards. Additional information and instructions for registration may be found on the [QM website](#).

Free Rubric Update Course Available
The 5th edition of the QM Higher Education rubric will be released August 1, 2014. Current Peer Reviewers must successfully complete a Rubric Update course by November 20, 2014 to maintain their Peer Reviewer eligibility. It is estimated that 2-4 hours will be required to complete this self-paced, online course. The update course is FREE for subscribers! Any Peer Reviewer who does not successfully complete the required Rubric Update by November 20, 2014 will be required to reapply to become a peer reviewer and will need to meet current requirements of the role including but not limited to, additional professional development. Go to MyQM > Higher Education > Workshop-Register > Rubric Update to register.

HTC's "Piece of the Pie"
This year, HTC has made great strides as a QM institution!

For More Information
D2L site - [Quality Matters at HTC](#)
Minnesota Online Quality Initiative (MOQI) website
[Quality Matters](#) website

QM subcommittee:
Karen LaPlant
Jane Sprangers
Diane Hallberg

Submitted by the QM subcommittee of the HTC Learning Committee

In the "Q"
The Quality Matters™ Newsletter of Hennepin Technical College

Volume 2, Issue 1
February 2014

Highlights

What Does "Quality" Mean to an Online Learner?
Dab Adair, the Managing Director and Chief Planning Officer for QM, has written a thought-provoking article for *The avoLLution*. She discusses a quality course from the perspective of the online learner. Results from a broad survey of such learners give faculty great insight into the educational experiences most valued by the learner including: 1. clearly defined assignments, 2. excellence in instruction, and 3. faculty responsiveness. Survey respondents reported "that course design standards represented in the Quality Matters rubric were important to their success and contributed to the quality of their experience." [Click here](#) for the complete article.

Tips and Tricks . . .
Sue Schlicht, a Master Reviewer currently teaching at SCTCC, has shared her insights for "Creating a Positive Presence in an Online Course". Check out her helpful tips on the [MOQI website](#).

Upcoming Events
APPQMR—One day F2F workshops are scheduled at:
Anoka Technical College, Friday, February 7
MSU Mankato—Edina campus, Thursday, April 3

Check this Out!
Master Reviewer Hamid Kazeroony has posted an interesting article on QM and accreditation. See his comments on the MOQI website [Using QM for Accreditation Processes](#).

Spring 2014: Online APPQMR Workshop Schedule
The Spring 2014 Online workshop dates have been announced! The cost is \$55/person (half price) for individuals registering through the MOQI website. Dates are available for every month through May. The online workshops last for two weeks. The courses are asynchronous and require approximately 8-10 hours per week to complete all activities. See **Upcoming Events** for the schedule of the one-day F2F APPQMR sessions being

QM Going Strong in Minnesota
There are now 122 QM-recognized courses in MnSCU.
HTC faculty are preparing 9 courses for review this spring and summer. Stay tuned for more details as the course reviews

For More Information
D2L site - [Quality Matters at HTC](#)
[Minnesota Online Quality Initiative \(MOQI\) website](#)
[Quality Matters](#) website

QM subcommittee:
Karen LaPlant, Jane Sprangers,
[Quality Matters](#) website

Submitted by the QM subcommittee of the HTC Learning Committee

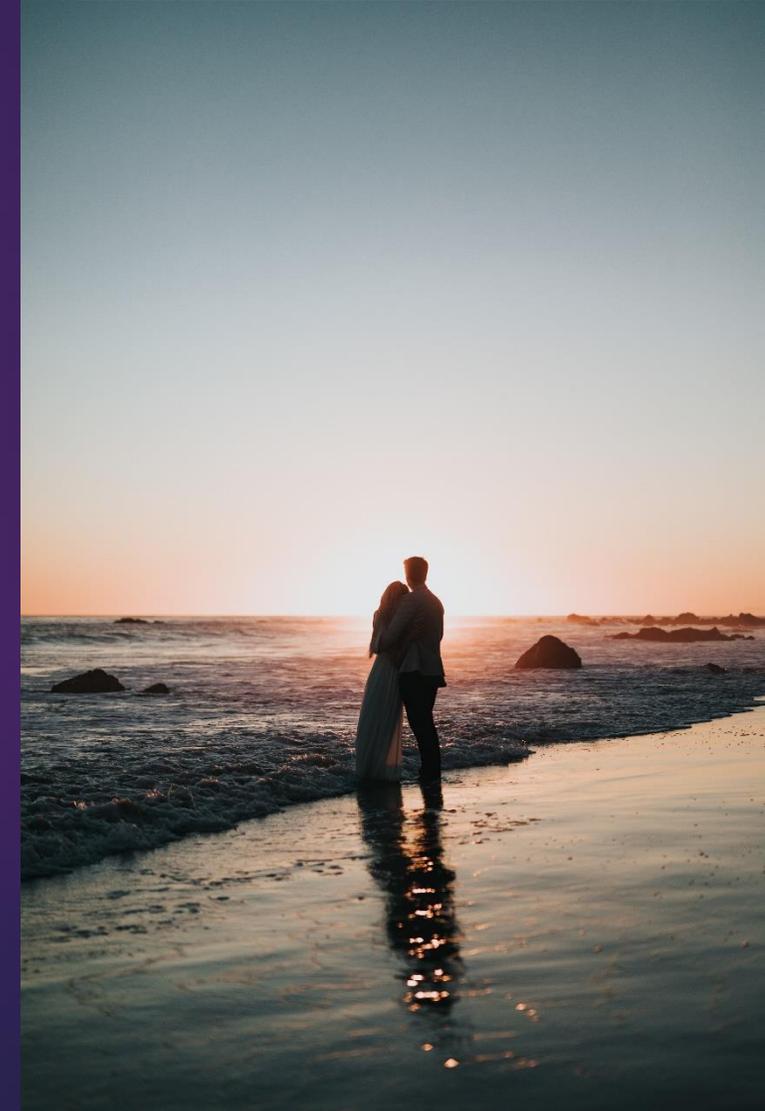
QM Pre-conference, April 3
D2L Ignite, April 4

Stage 2: The “Honeymoon”

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- ▶ Increase number of institution Peer Reviewers
- ▶ 11 course reviews put forward by 8 faculty were completed in a 12 month period, May 2013 – May 2014

Photo by [Nathan Dumlaog](#) on [Unsplash](#)



Stage 3: The “Bloom is OFF the Rose”

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- ▶ Course reviews steady
- ▶ Participation in QM workshops/courses decreasing
- ▶ We were sad! ☹️



<https://aminddivideddotcom.files.wordpress.com/2016/10/graph-down-300x2252.jpg>

Stage 4: "There's Hope"

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Senior Admin INVESTED!

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**What can we do
to move our online presence
to the next level?**

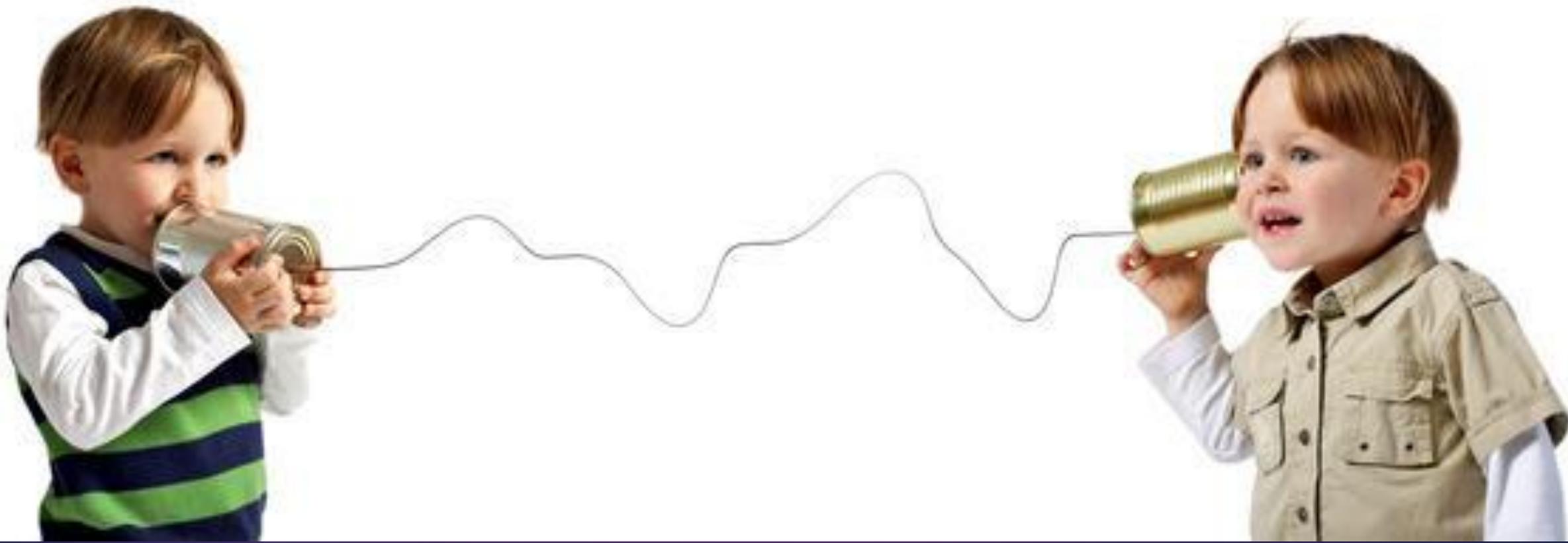


Stage 5: Resurgence

- ▶ Effective Online Teaching
- ▶ Orientation to Online Learning
- ▶ Faculty Toolkit for Course-specific Orientation

Stage 6: Eureka!

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1. Criteria for a successful online program

- ▶ Workgroup formed
- ▶ elearning Team, Technology Committee
- ▶ Collect information – online initiatives at other institutions

1. Result = HTC Online Initiative

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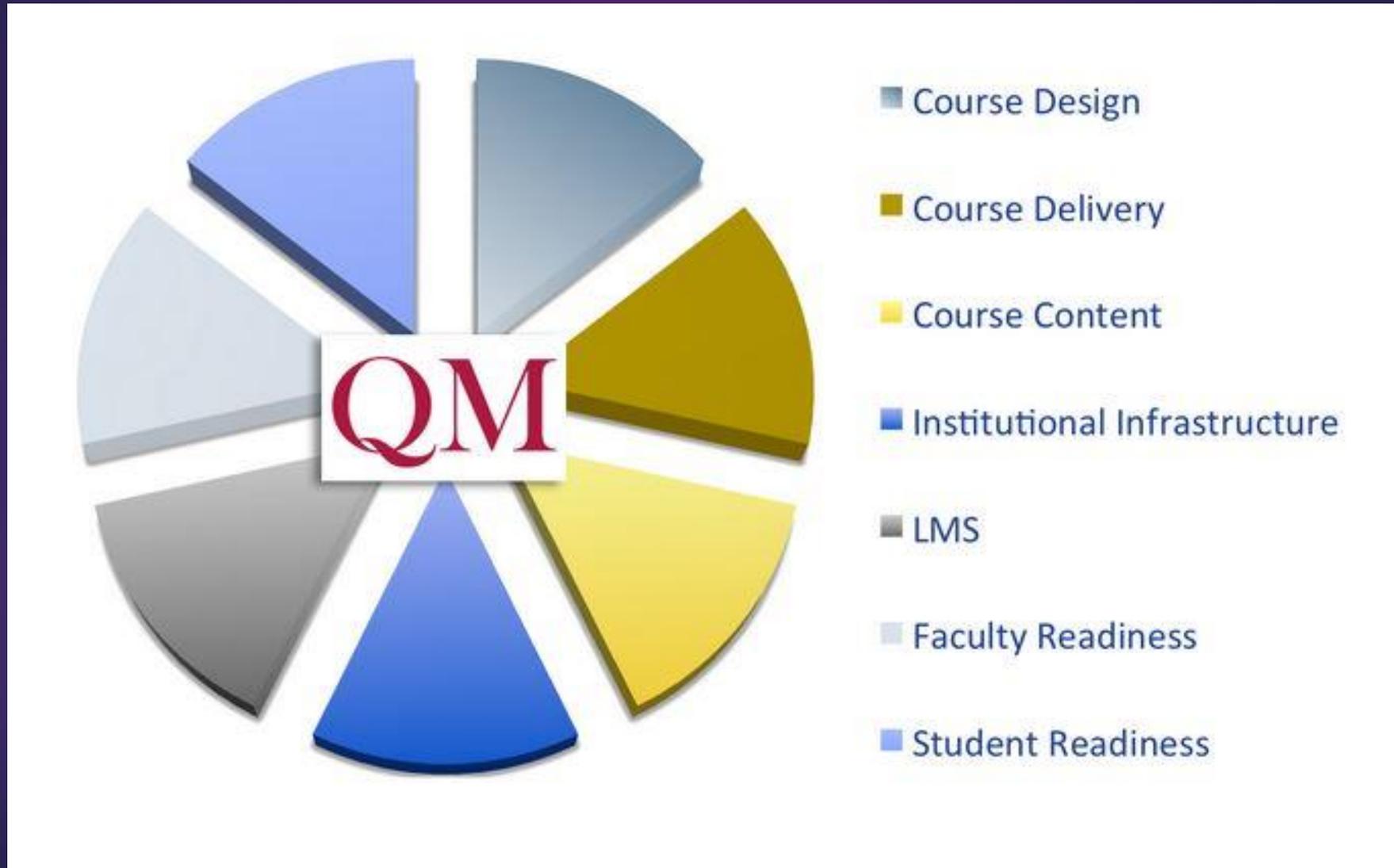
HTC ONLINE

2. A NEW Strategic Plan

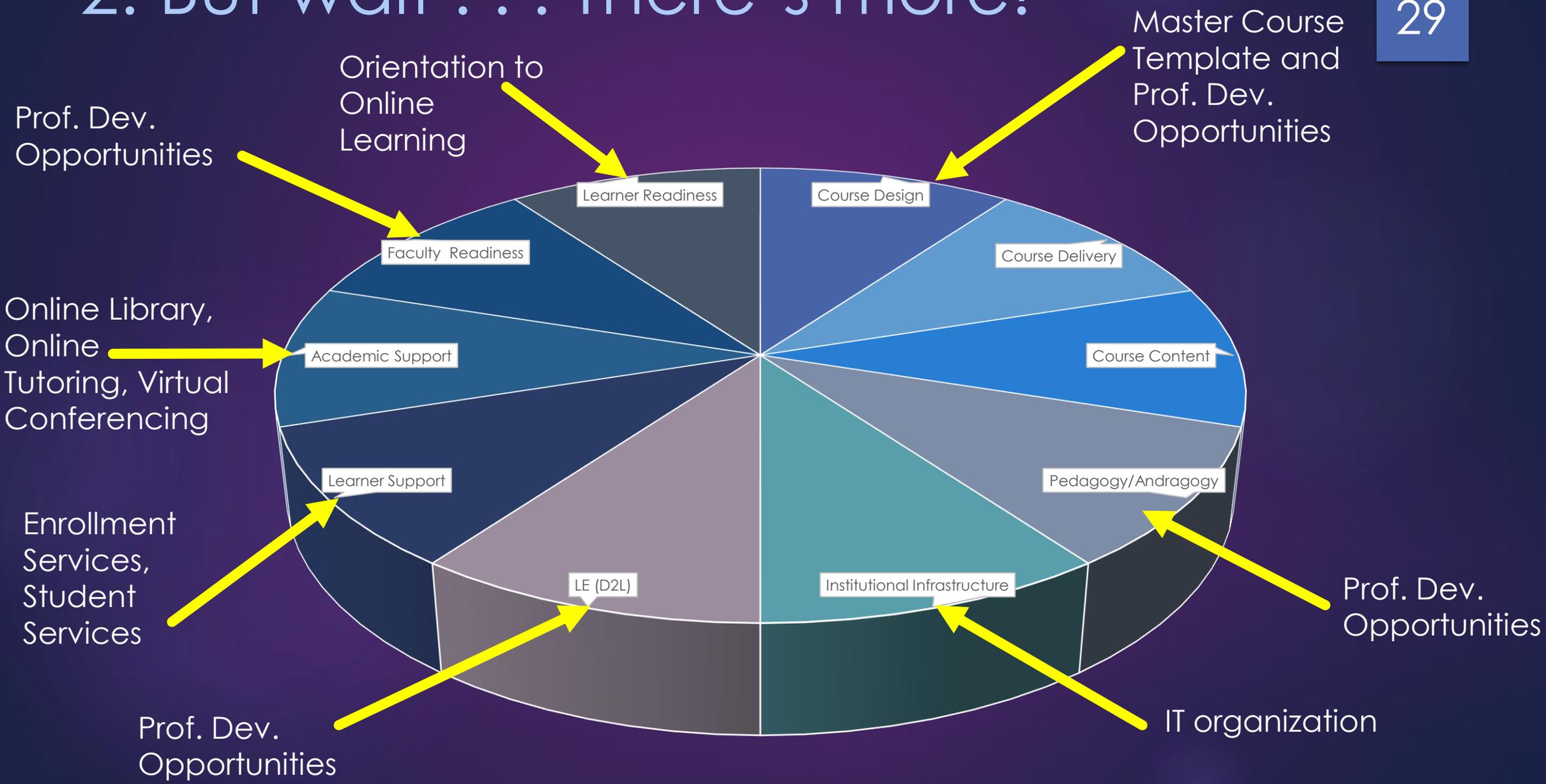
27

Quality Education

2. Began addressing the Quality “Pie” 28



2. But wait . . . There's more!



What is it?

- ▶ The focus of the plan is to provide training and to support faculty in the design of high quality online courses.
- ▶ Training and support will emphasize the fundamentals of course design, advanced course design concepts, academic technology needs and everything in between!



Photo by [rawpixel](#) on [Unsplash](#)

HTC Online Criteria are based on . . .

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Photo credit: [iconfinder.com](https://www.iconfinder.com)

- Universal Design for Learning
- Quality Matters
- Online Teaching Skill Set
- Nationally Recognized Best Practices

HTC Online – A New Vision

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1. Consistent quality and consistent learner experience
2. Ongoing collaboration among faculty to share best practices
3. Ongoing peer review of courses
4. Application of leading edge tools and methodology
5. Broad reach to learners beyond current markets



Photo by [oue twi](#) on [Unsplash](#)

HTC Online – A Value Proposition

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Learners	<ul style="list-style-type: none">• Consistent quality and experience in online courses• Online access to HTC support resources• Support preparing for online classes• Improved success
Faculty	<ul style="list-style-type: none">• Professional development to improve online skills• Added support for bringing new courses online• Access to “leading edge” online education techniques• All while maintaining control of content and teaching methods
Institution	<ul style="list-style-type: none">• Improved student success rates• Increased enrollment in current markets• Access to new markets outside the Twin Cities• Accreditation

Our current online “footprint”

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Courses

118 Online
Courses

34 Courses
Quality Matters
Certified

Faculty

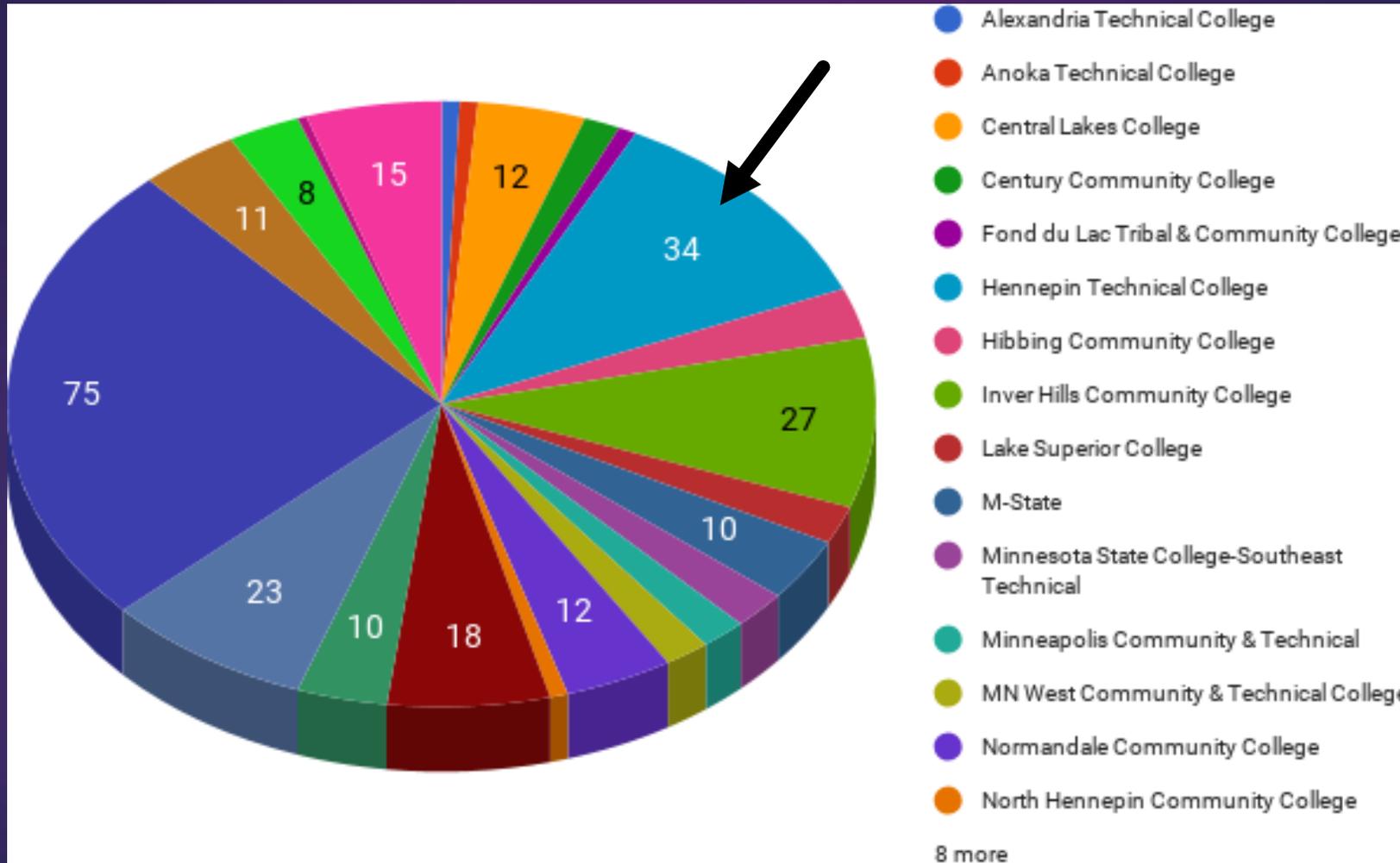
53 Quality
Matters Trained
Faculty

Students

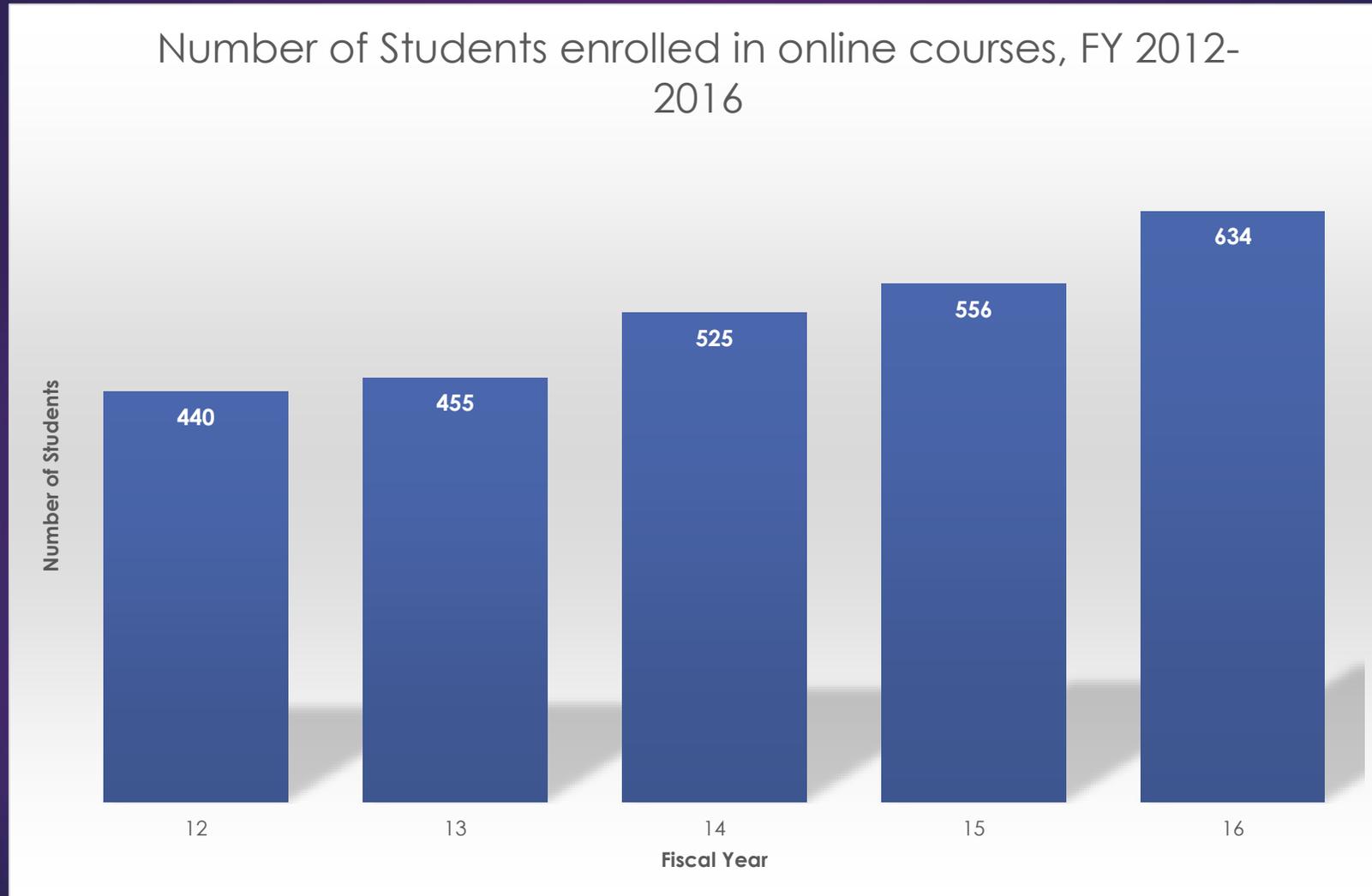
Supporting
Over 700 Online
Students

Spring 2018

Our current online “footprint”



Our current online “footprint”



We know we have
the opportunity to
build on this
foundation to
improve student
success rates and
grow enrollment



Photo by [Markus Spiske](#) on [Unsplash](#)

Faculty Professional Development

- Effective Online Teaching
- APPQMR workshop
- PRC Course

Quality Course Design

- Quality Matters Rubric
- Inclusive Design
- Accessibility
- Standardized Template for online course design

Infrastructure

- Student Readiness
- Online Access to HTC Learner Resources & Services
- LMS Support

Plan of Action – Spring 18

- ▶ Identify pilot faculty to launch course in HTC Online for Fall 18 semester
- ▶ 5 faculty, all members of eLearning team or Tech Cmte
- ▶ Used the Master Template for Online Course Design
- ▶ Offered feedback and suggestions for revisions



Plan of action – Fall 18

- ▶ Invitation to become part of HTC Online Spring 19 cohort sent to 21 faculty
- ▶ 19 faculty responded positively to invitation
- ▶ September 2018
 - ▶ Organizational Meeting – Identify HTC Online courses
 - ▶ Committed faculty enrolled in Master Template for Online Course Design D2L shell
 - ▶ Mentors assigned
 - ▶ Faculty begin work



Plan of action – Fall 18

- ▶ October and November 2018
 - ▶ Cohort meeting – updates, progress etc.
- ▶ Goal – Identified course meets Master Template Standards and is ready to launch for Spring 19 semester



Plan of action – Spring 19

- ▶ Identified courses launched under HTC Online banner
- ▶ QM certified courses up for renewal are recertified
- ▶ Faculty engage in one Professional Development opportunity as per HTC Online criteria



Plan of Action – Spring 19

- ▶ Identify additional faculty for Fall 19 cohort
- ▶ Launch “Effective Online Teaching” course – Spring 19 cohort as “guinea pigs”
- ▶ Revise EOT course based on faculty feedback



In the “works”

- ▶ Data Steering team for the Online Initiative
- ▶ Investigations into remote proctoring services
- ▶ “Orientation to Online Learning” workshop pilot
- ▶ Development of EOT course for HTC faculty

Current Support system

- ▶ We have a BUDGET!
- ▶ HTC Online Coordinator (is QMC too)
- ▶ Academic Support Specialist and D2L CSA
- ▶ D2L Trainer
- ▶ CIO, Provost, President

Major challenges

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<https://pragmaticarchitect.files.wordpress.com/2015/11/herding-cats.jpg>

Major challenges

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CONSISTENCY
IS THE
BUILDING BLOCK
OF TRUST

Major challenges

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Recap – Promote awareness and acceptance of QM

- ▶ eLearning Team
- ▶ PD opportunities through QM organization and MOQI
- ▶ “In the Q” Newsletter
- ▶ Networking with faculty



Recap – Sustainability of QA

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- ▶ Senior admin buy-in and support
- ▶ Capturing budget funds – online tuition differential?
- ▶ Designated personnel
- ▶ Intentional PD plan



https://www.albertsons.com/wp-content/uploads/2013/04/14777113_l.jpg

Recap – Strategy for launching,
sustaining or rejuvenating QM

Your institutional strategies
depend on your
current state of affairs . . .

My message for you . . .

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- ▶ Syllabus template
- ▶ Course Schedule template
- ▶ Module Overview template

Thinking...



PLEASE WAIT



[CC Image courtesy of Jaybird on Flickr](#)