



ROAD TRIP!

Helping Students Reach their Learning *Destinations*
via **Effective Course Design**

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Introductions

- Find someone close by that you don't know
- Name
- Organization
- Where are you traveling from?
- Your role
- Why are you here?

Welcome

- Attendee Diversity (i.e., who's in the house?)
 - Representing different institutions
 - Work in Texas?
 - Instructional designers represented?
- Common thread - ensuring the quality of online courses





Back in TEXAS

- July 2019 visit to Austin, TX
 - Significant because:
 - First-time visitor
 - Had dinner with a co-worker



Choose your "Road Dawgs"

Instructions:

- 1) Form groups of no more than six (6) people.
- 2) Choose one (1) spokesperson.



Congratulations!

- Your group has won a trip!
- Each group: grab an envelope and discover your dream destination!



Planning the Ultimate Road Trip!

Instructions:

Let's plan the **ultimate road trip!**

As a group, answer the following questions:

1. In planning the trip, what are some of the factors to consider beforehand?
2. Where do you want to go / what sites do you want to visit / what activities do you want to engage in during the trip?
3. In planning the trip, how are you going to prove that you were there (souvenir, pictures, videos, etc.)?
4. In planning the trip, what preparations are needed before you leave / reach the destination?



Session Objectives



Identify key steps in a course development process.



Discuss strategies for creating significant learning experiences.



Apply a taxonomy for "Significant Learning."



CBU/online

- Purposeful education for the working professional
- Directed toward the non-traditional learner
- Anyone that desires a flexible, learning experience
- OPS *Course Design Process*
 - QM Member Institution, 2017

The OPS *Course Design* Process

- **Plan (plan out the trip)**
 - Course Design Worksheet (CDW)
 - Serves as a course map (see QM SRS 2.4)
- Build
- Deliver



The OPS *Course Design* Process

- Plan
- **Build (construct the vehicle)**
 - Course syllabus
 - Course template
 - LMS (Blackboard)
 - Reviewed by QM trained faculty and assistants.
- Deliver





BUILDING A NEW COURSE

OUR "REFRESH"
PROCESS



The OPS *Course Design* Process

- Plan
- Build
- **Deliver (drive the vehicle to the destination)**
 - Teach the course for the first time
 - Make any necessary modifications

