

St. Louis Blues of Multi-Media

Stop faculty and students from leaving town

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Introductions



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Learning Objectives

- Describe the different processes for creating multi-media that engages students
- Create a script for an introductory video
- Discuss the successes and challenges of using multi-media to increase course quality.

Getting Folks in the Studio



Artist: Kate Greenaway (1846–1901) https://en.wikipedia.org/wiki/Pied_Piper_of_Hamelin

Production Team Studio Experience



Brian Eager, 2012, CCBY

Group Exercise

Reading off a Teleprompter

Editing



Video Excerpt

Creating the Scrip



Script Templates

Video Clip a_Week 1

Hi... I want to take a few minutes to discuss the layout for the introduction of the public health informatics topics for this week. We will primarily focus on getting an overarching context of public health and public health informatics. In particular, we will explore the relationship of both concepts as it pertains to your professional development skills. The videos this week introduce you to the breadth of the concepts. We will examine in detail these concepts through the text readings. A self-check quiz identifies key concepts as it pertains to building your own personal inventory of public health and public health informatics skills. At the end of this week, you will be asked to reflect on your thoughts through a discussion board prompt. These prompts will start our journey together in discovering and developing your public health and public health informatics skills.

The first step is to take a look at the main textbook. You may want to spend sometime browsing the Table of Contents. You may notice during your scanning of the Public Health Informatics and Information System that the text is divided into four major parts. Part One is titled, "Context of Public Health Informatics" and discusses the framework how to think about public health informatics. Part Two is titled, "The Science of Public Health Informatics" and discusses architect and the interactions with people and processes. The third part is titled "Key Public Health Information Systems" and discusses specific roles of existing systems. These cases provide you a context on the role of public health informatics in action. The fourth part is titled "New Challenges and Emerging Solution" which discusses upcoming applications. Hopefully, after scanning the textbook you will start to recognize themes of the course.

Video Clip b_Week 2

Hi... I want to take a few minutes to discuss the layout for a more in depth exploration of public health and public health informatics for this week. We will start getting into the specifics regarding to public health and public health informatics. In particular, you will start reflecting on those skills that resonate with you as well as those skills you wish to improve. The videos this week target skills and competencies within public health. In addition, there are dedicated reading that examine public health infrastructure in detail. We will continue with the learning activities that we started last week as it pertains to your professional development of public health informatic skills. Once again at the end of this week, you will be asked take the self-check quiz and to reflect on your thoughts through a discussion board prompt. These prompts will start continue your discovery and development your public health informatic skills.

The first step is to take a look each video. There is a dedicated video for Introduction to Public Health from the CDC's Public Health 101 Series. In addition, there are a series of videos that discusses Collaborative Requirement Development Methodology (CRDM). Spend time listening and re-listening videos to identify ideas that resonate with you. Use the study guide to help you focus on key concepts. Afterwards, I would suggest reviewing study guide to gain an overarching perspective before starting viewing. Read each assigned chapter and examine the details and insights that are revealed as you go into more detail. After reading each chapter, you may wish to go back to the reading guide to see how you interpretation of the readings has changed.

Small Group Exercise

Script Writing & Recording

DIY Faculty Videos



apple-business-computer-4158 CCO

Student Generated Videos



Tom Godber, 2011 CCBYSA



Tools



work-tool-repair-hammer-product-tools-1213117- CC0

Challenges



Thank you!

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