

# DIMINISHING RETURNS: THE IMPACT OF “LESS THAN” HELPFUL RECOMMENDATIONS

Conversation  
that Matters....



The 6th Annual QM Conference on  
Quality Assurance in Online Learning

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# PRESENTERS

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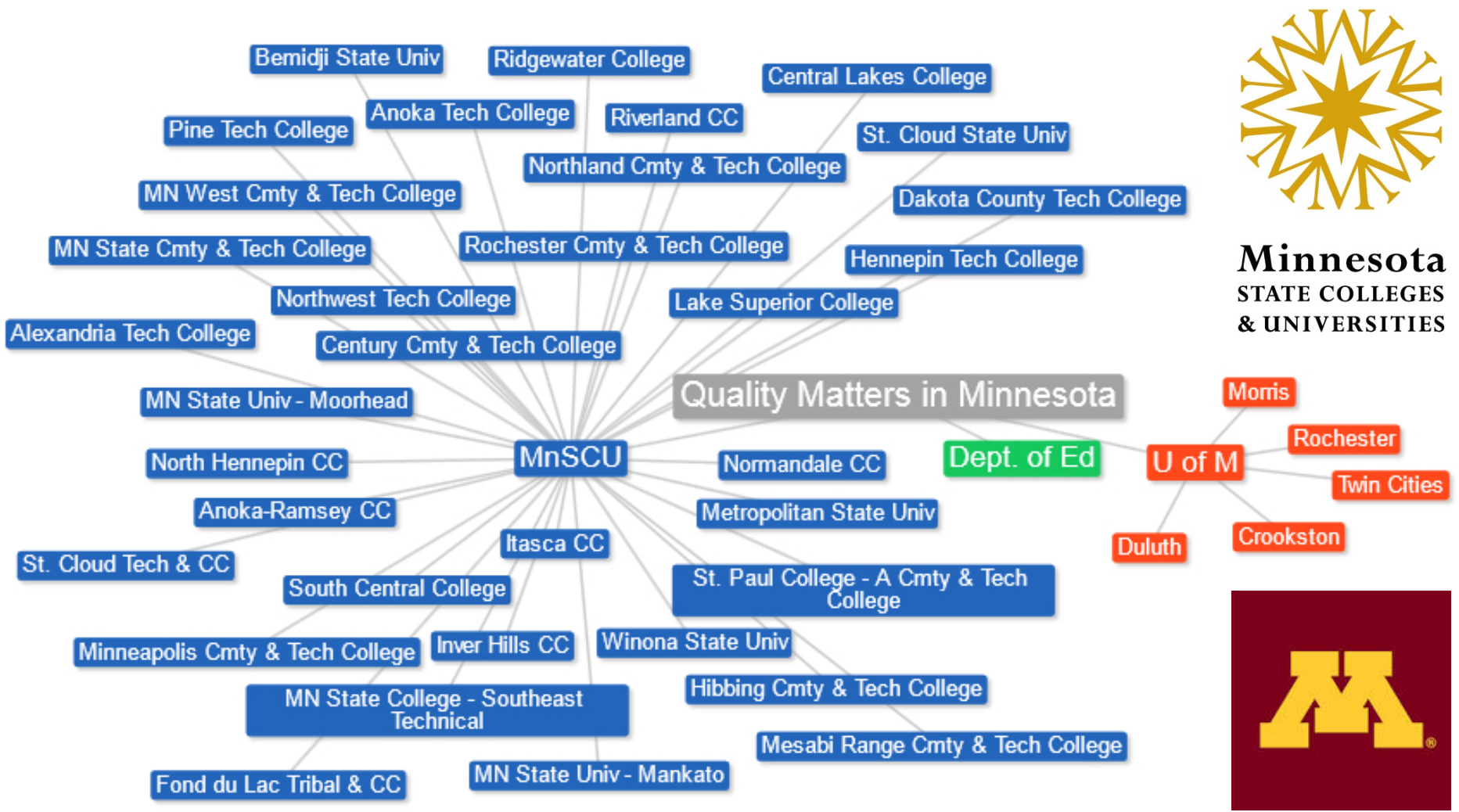


# AGENDA

- Purpose & Structure of “Helpful” Recommendations
- Identifying “Less Than” Helpful Recommendations
- Discussion: Impacts & Strategies For Improvement



# QM AFFILIATE INSTITUTIONS IN MINNESOTA



**Minnesota**  
STATE COLLEGES  
& UNIVERSITIES



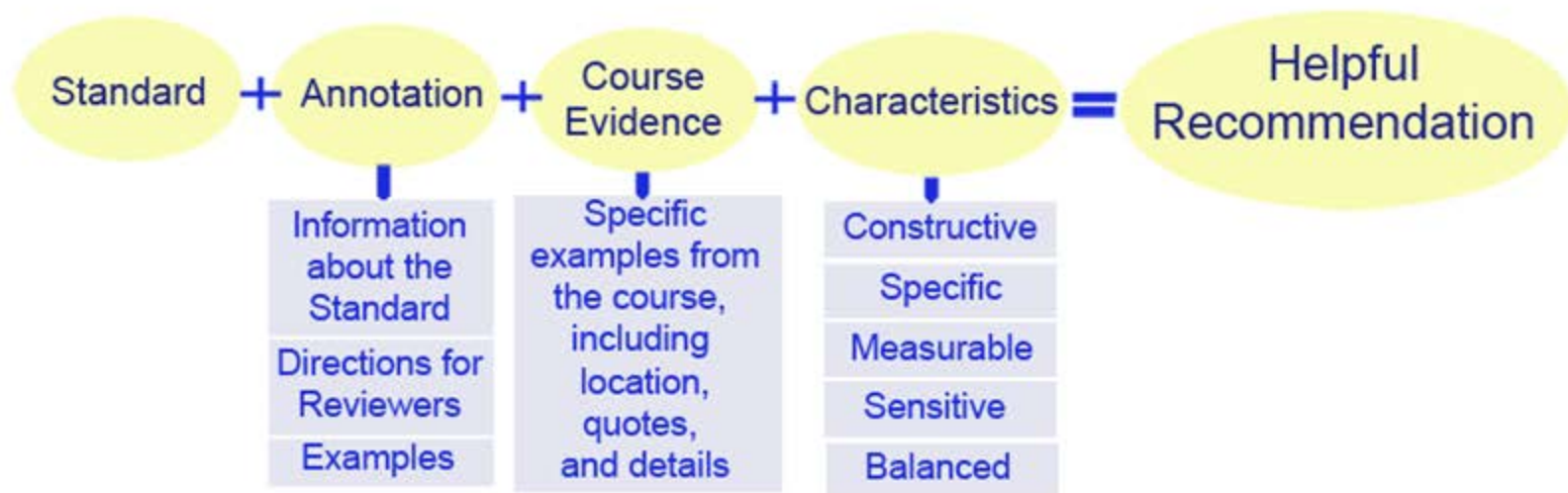
# HELPFUL RECOMMENDATIONS



The review team's recommendations are key to the success of a review.

Recommendations let the instructor know how to improve the course so they will receive the "meets expectation" rating.

# Components of a Helpful Recommendation



## Sample Recommendation

The Start Here button on the course homepage was a great idea for "linking learners to start-up information" as specified in the Annotation for Standard 1.1, "Instructions make clear how to get started and where to find various course components." When I read the information it contained, I still couldn't tell exactly how to begin the course. It might be very helpful to include a prominent link and directions at the end of the Start Here section about what learners should do next to actually begin the first lesson of the course. Having a "clear statement about how to get started in the course" would meet this Standard and ensure that students know what to do next after reading Start Here in order to begin the course itself.

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# “LESS THAN” HELPFUL TYPES

■

Too Little

Misguided

Prescriptive

Checklist

Copy/Paste

Too Much





# “LESS THAN” HELPFUL EXAMPLES

No recommendation available.

Found it in the syllabus.

I was unable to locate rubrics for discussion posts or other assignments. (Standard 3.5)

Types of interaction include student-instructor, student-content, and student-student. Active learning involves students engaging by "doing" something, such as discovering, processing or applying concepts and information. Active learning implies guiding students to increasing levels of responsibility for their own learning.

Excellent

# IMPACT





# DIMINISHING RETURNS

- Impact on Institution
- Impact on Reviewers
- Impact on Course Representative
- Impact on QM



# SUGGESTED STRATEGIES

- Master Reviewer/ Team Chair
- Reviewers
- Quality Matters



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# LET'S CONTINUE THE CONVERSATION....

For further discussion or to receive a copy of  
the strategies listed today, email me @  
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<http://minnesota.qualitymatters.org>

