

# Subscriber Secrets

*REVEALED!*



Mary Ann Zellman  
K-12 Program Coordinator  
mzellman@qualitymatters.org  
@MaryAnnZellman



Christine Voelker  
K-12 Program Director  
cvoelker@qualitymatters.org  
@voelker



# Subscriber Secret #1

## QM Coordinator's (QMC) Group

The screenshot shows the top navigation bar of the Quality Matters website with links for SIGN OUT, MYQM, HELP, and PRIVACY. A search bar and social media icons for YouTube, Facebook, Twitter, and LinkedIn are also present. Below the navigation is a secondary menu with categories: HIGHER EDUCATION, K-12 EDUCATION, EDUCATIONAL PUBLISHING, and CONTINUING AND PROFESSIONAL EDUCATION. The main content area features a large heading: "K-12 QM COORDINATORS GROUP (QM SUBSCRIBING QM COORDINATORS ONLY)". Below this, a welcome message reads: "Welcome to the K-12 QM Coordinators Group! We hope you'll find the site useful for collaboration and will develop it as a rich source of information to further your work in quality assurance. Please note that data, resources, materials, and tools provided to you on this site are proprietary to Quality Matters/MOL and are supplied for your use as QM subscribers. They may not be used or distributed for any other purpose." A section titled "On this site, you can find:" lists three items: "Information about the K-12 QM Coordinator Training", "A Document Library containing resources for you to use as you implement QM within your organization", and "A variety of useful web forms". At the bottom, there are four buttons: "subscribe", "add new comment", "email this page", and "subscribe to: posts of type group area". To the right of these buttons, it says "169 reads". The footer of the page reads "2014 MarylandOnline, Inc."

QUALITY MATTERS  
**QM**  
K-12 PROGRAM

SIGN OUT MYQM HELP PRIVACY

Search

Quality Matters Spins Off From MarylandOnline Ohio QM Consortium and Hq

HIGHER EDUCATION K-12 EDUCATION EDUCATIONAL PUBLISHING CONTINUING AND PROFESSIONAL EDUCATION

## K-12 QM COORDINATORS GROUP (QM SUBSCRIBING QM COORDINATORS ONLY)

Welcome to the K-12 QM Coordinators Group!

We hope you'll find the site useful for collaboration and will develop it as a rich source of information to further your work in quality assurance. Please note that data, resources, materials, and tools provided to you on this site are proprietary to Quality Matters/MOL and are supplied for your use as QM subscribers. They may not be used or distributed for any other purpose.

On this site, you can find:

- Information about the [K-12 QM Coordinator Training](#)
- A [Document Library](#) containing resources for you to use as you implement QM within your organization
- A variety of useful [web forms](#)

subscribe add new comment email this page subscribe to: posts of type group area

169 reads

2014 MarylandOnline, Inc.



# Subscriber Secret #1

## QMC Group \* Access

The screenshot shows the Quality Matters website interface. At the top, there is a navigation bar with links for SIGN OUT, MYQM, HELP, and PRIVACY. A search bar and social media icons for Facebook, Twitter, and LinkedIn are also present. Below the navigation bar, the Quality Matters logo is displayed on the left, and a banner for an executive director's presentation is on the right. A secondary navigation bar includes links for HIGHER EDUCATION, K-12 EDUCATION, EDUCATIONAL PUBLISHING, and CONTINUING AND PROFESSIONAL EDUCATION.

### BECOME A QM K-12 SUBSCRIBER!


View Edit Manage display Outline Track Access control Clone content

Join over 800 organizations who subscribe to the QM Program and take advantage of tools and training for quality assurance in online and blended education!

Subscriber benefits:

- Access to the Quality Matters K-12 Secondary, Second Edition **and** K-12 Publisher Third Edition fully-annotated Rubrics
- Access to Web-based automated Rubric tools for informal (unofficial/internal) course reviews and the development of online or blended courses
- Discounts on QM Professional Development
- Complimentary seats in the K-12 QM Coordinator Training (K-12 QMCT)
- Discounts on formal (official) QM-Managed course reviews
- Participation in the QM Users' Group
- Continuous improvement

**Thinking about Subscribing?**



Learn what over 800 subscribing organizations already know...

[Next](#)

**Subscriptions**

- K-12 Subscription Fees
- Individual Subscriptions
- Current Subscribers
- Intent to Renew
- Intent to Subscribe
- K-12 QM Coordinators Area**
- Add or Change QM Coordinator
- Add a new Affiliate

**Professional Development**

- Course Reviews
- Rubric
- Order Materials



# Subscriber Secret #1

## QMC Group \* Access

The screenshot shows the MyQM website interface. At the top left is the Quality Matters logo. The navigation bar includes links for QMData, QM Home, MyQM, Course Review Management System, MyCR, QM Classroom, Privacy, and Need Help?. A user greeting 'Welcome Christine!' and links for 'Edit Profile' and 'Logout' are on the right. Below the navigation bar are tabs for 'QM Coordinators', 'Higher Education', 'K-12', 'Publisher', 'K-12 Publisher', and 'CPE'. The 'K-12' tab is selected. On the left is a sidebar menu with 'My Activity' and 'My Tools' sections. The 'My Tools' section includes links for 'Conference Planning', 'Conferencing Service', 'Course Review System', 'QM Coordinator' (highlighted with a red box), 'Master Reviewers', 'Order Materials', 'Peer Reviewer Search', 'IDA Search', 'Role Applications', 'Edit Role Applications', and 'Trainers'. Below the sidebar is a 'Reference Library' section. The main content area displays 'Welcome to MyQM - K-12', 'QM Messages' with a message about a conference, and 'Open Available Trainings' with a table header.

**QM Coordinators** | **Higher Education** | **K-12** | **Publisher** | **K-12 Publisher** | **CPE**

**My Activity**

**My Tools**

- Conference Planning
- Conferencing Service
- Course Review System
- QM Coordinator**
- Master Reviewers
- Order Materials
- Peer Reviewer Search
- IDA Search
- Role Applications
- Edit Role Applications
- Trainers

**Reference Library**

**Welcome to MyQM - K-12**

**QM Messages:**  
(Click the headlines below to read the full message)

**Set Sail with QM at The 6th Annual Conference in Baltimore, Maryland! - All**

**Open Available Trainings:**  
There are 16 open Professional Development Sessions available.

	Course Name	Open Seats	Start Date	End Date
--	-------------	------------	------------	----------



# Subscriber Secret #1

## QMC Group \* QMC Training

A screenshot of the Quality Matters website. The top navigation bar includes links for "SIGN OUT", "MYQM", "HELP", and "PRIVACY", along with a search bar and social media icons for Facebook, Twitter, and LinkedIn. Below the navigation bar, there are tabs for "HIGHER EDUCATION", "K-12 EDUCATION", "EDUCATIONAL PUBLISHING", and "CONTINUING AND PROFESSIONAL EDUCATION". The main content area is titled "K-12 QM COORDINATORS GROUP (QM SUBSCRIBING QM COORDINATORS ONLY)". The text on the page reads: "Welcome to the K-12 QM Coordinators Group! We hope you'll find the site useful for collaboration and will develop it as a rich source of information to further your work in quality assurance. Please note that data, resources, materials, and tools provided to you on this site are proprietary to Quality Matters/MOL and are supplied for your use as QM subscribers. They may not be used or distributed for any other purpose. On this site, you can find:" followed by a bulleted list: "• Information about the K-12 QM Coordinator Training", "• A Document Library containing resources for you to use as you implement QM within your organization", and "• A variety of useful web forms". At the bottom of the page, there are buttons for "subscribe", "add new comment", "email this page", and "subscribe to: posts of type group area", along with the text "169 reads" and a copyright notice "©2014 MarylandOnline, Inc.".



# Subscriber Secret #1

## QMC Group \* QMC Training

QUALITY MATTERS QM Professional Development

Quality Matters Program MyQM Manual Order Materials Need Help?

Home > 091514\_K-12\_QMCT\_2149\_QM Qual-4655 Turn editing on

Your progress

**Start Here**

Before you begin this course, please read the following information:

Course Checklist  
Moodle Navigation  
How to Use This Course  
How to See Your Activity Report  
How the Checkboxes Work  
How to Get Help

**Transcripts**

How to Use This Course  
How to See Your Activity Report  
How the Checkboxes Work

**Activities**

Assignments  
Feedback  
Forums  
Quizzes  
Resources

**Section links**

1 2 3 4 5 6

**Navigation**

Home  
My home

**Welcome**

*Quality Matters currently has 5 different rubrics in use by institutions, K-12 schools, publishers, organizations and corporate entities. In our quest to easily update information across all rubrics and remain consistent, QM has changed some role titles effective May 1, 2014. The primary QM liaison within your organization was formerly referred to as the Sponsor Representative (SR). QM is now using QM Coordinator (QMC) as the role title.*

**QUALITY MATTERS** **Welcome to the K-12 QM Coordinator Training!**

**QM WELCOME!** The QM Coordinator (QMC) serves as the Quality Matters (QM) expert within the subscribing organization. The more you know about QM, the better guidance you can provide about using the program and its components to better serve your subscribing organization. The primary purpose of the training is to help you develop a QM knowledge base to enable you to manage your QM subscription. A secondary purpose is to help you develop a plan to implement Quality Matters at your organization.

QM has a wealth of information available to QMCs in the QM Coordinator area of MyQM. Because we want you to be comfortable with accessing and using that information, we will send you to MyQM and the QMC area regularly to complete activities. It may be more convenient for you to stay logged into your MyQM account as you work your way through this training.

Although this is designed as a self-paced training for QMCs, QM's K-12 team will be monitoring the "Muddiest Point" forum in Moodle to address any questions about the training.

Please be aware of the following:

- QMC Training is an ongoing and continuous resource for the QM Coordinator
- It is self-facilitated (except the Muddiest Point Forum)
- QMC Training will show as completed in your MyQM Profile once you successfully complete the quiz in Module 6 with an 85%
- A Certificate of Completion can be printed in MyQM once you have successfully completed the quiz

**Workshop Learning Objective:** By the end of the training participants will

- Communicate all pertinent information between the organization and Quality Matters.
- Demonstrate a wide-ranging knowledge of QM policies and practices and subscription-related information.
- Demonstrate an extensive knowledge of QM K-12 Professional Development.
- Create a QM Implementation Plan for the organization.
- Demonstrate they are prepared to manage Course Reviews.
- Demonstrate they are prepared to hold the role of QM Coordinator.

*Click on the first link in the "Start Here" section; located on the left-hand side of your screen to begin this course. Once you have reviewed the materials in this area please begin working on Module 1 (located below this summary).*

**Pop-ups must be enabled in your browser in order to access the linked course materials. The preferred browsers for Moodle 2.4 include Firefox 4 or higher, Safari 5 or higher, and Google Chrome 11 or higher.**

Announcements  
Muddiest Point Forum

**QM Toolbox**

QM Resources List  
Accessing the QMC Area Instructions  
Order a QM K-12 Secondary Rubric Workbook  
Quality Matters Website  
MyQM Website

**Accessibility**  
Moodle Accessibility  
SoftChalk Accessibility

**Latest news**

Add a new topic...

Mary Ann Zellman 15 Sep, 15:14  
Welcome!

Older topics ...

**Search forums**

Advanced search



# Subscriber Secret #1

## QMC Group \* QMC Training

QUALITY MATTERS Professional Development

Get acquainted with QM

Quality Matters Program MyQM Manual Order Materials Need Help?

Home » 091514\_K-12\_QMCT\_2149\_QM Qual-4655 Turn editing on

### Facilitate Communication

Before you begin this course, please read the following information:

Course Checklist

How to See Your Activity Report

How the Checkboxes Work

How to Get Help

Transcripts

How to Use This Course

Activities

- Assignments
- Feedback
- Forums
- Reviews

Section links

1 2 3 4 5 6

Navigation: Home, My home, Muddiest Point Forum

Your progress

QM Toolbox

- QM Resources List
- Accessing the QMC Area Instructions
- Order a QM K-12 Secondary Rubric Workbook
- Quality Matters Website
- MyQM Website

Accessibility

- Moodle Accessibility
- SoftChalk Accessibility

Latest news

Add a new topic...

Mary Ann Zellman 15 Sep, 15:14  
Welcome!

Older topics ...

Search forums

Advanced search

**Welcome**

Quality Matters currently has 5 different rubrics in use by institutions, K-12 schools, publishers, organizations and corporate entities. In our quest to easily update information across all rubrics and remain consistent, QM has changed some role titles effective May 1, 2014. The primary QM liaison within your organization was formerly referred to as the Sponsor Representative (SR). QM is now using QM Coordinator (QMC) as the role title.

**WELCOME!**

Quality Matters (QM) currently has 5 different rubrics in use by institutions, K-12 schools, publishers, organizations and corporate entities. In our quest to easily update information across all rubrics and remain consistent, QM has changed some role titles effective May 1, 2014. The primary QM liaison within your organization was formerly referred to as the Sponsor Representative (SR). QM is now using QM Coordinator (QMC) as the role title.

**Welcome to the K-12 QM Coordinator Training!**

The QM Coordinator and QM Services is the Quality Matters (QM) expert within the subscribing organization. The more you know about QM, the better guidance you can provide about using the program and its components to better serve your subscribing organization. The primary purpose of the training is to help you develop a QM knowledge base to enable you to manage your QM subscription. A secondary purpose is to help you develop a plan to implement Quality Matters at your organization.

QM has a wealth of information available to QMCs in the QM Coordinator area of MyQM. Because we want you to be comfortable with accessing and using that information, we will send you to MyQM and the QMC area regularly to complete activities. It may be more convenient for you to stay logged into your MyQM account as you work your way through this training.

Although this is designed as a self-paced training for QMCs, QM's K-12 team will be monitoring the "Muddiest Point" forum in Moodle to address any questions about the training.

Be advised that:

- QM Training is an ongoing and continuous resource for the QM Coordinator
- It is self-facilitated (except the Muddiest Point forum)
- QM Training will show as completed in your MyQM Profile once you successfully complete the quiz in Module 6 with an 85%
- A Certificate of Completion can be printed in MyQM once you have successfully completed the quiz

**Workshop Learning Objective:** By the end of the training participants will

1. Communicate all pertinent information between the organization and Quality Matters.
2. Demonstrate a wide-ranging knowledge of QM policies and practices and subscription-related information.
3. Demonstrate they are prepared to manage Course Reviews.
4. Demonstrate they are prepared to hold the role of QM Coordinator.
5. Demonstrate they are prepared to manage Course Reviews.
6. Demonstrate they are prepared to hold the role of QM Coordinator.

Click on the first link in the "Start Here" section; located on the left-hand side of your screen to begin this course. Once you have reviewed the materials in this area please begin working on Module 1 (located below this summary).

Pop-ups must be enabled in your browser in order to access the linked course materials. The preferred browsers for Moodle 2.4 include Firefox 4 or higher, Safari 5 or higher, and Google Chrome 11 or higher.



# Subscriber Secret #1

## QMC Group \* Document Library

A screenshot of the Quality Matters website. The top navigation bar includes links for "SIGN OUT", "MYQM", "HELP", and "PRIVACY", along with a search bar and social media icons for Facebook, Twitter, and LinkedIn. Below the navigation is a secondary menu with "HIGHER EDUCATION", "K-12 EDUCATION", "EDUCATIONAL PUBLISHING", and "CONTINUING AND PROFESSIONAL EDUCATION". The main content area is titled "K-12 QM COORDINATORS GROUP (QM SUBSCRIBING QM COORDINATORS ONLY)". The text welcomes users to the group and explains that the site is a rich source of information for quality assurance. It lists three items available on the site: information about K-12 QM Coordinator Training, a Document Library (highlighted in a white box), and a variety of useful web forms. At the bottom, there are buttons for "subscribe", "add new comment", "email this page", and "subscribe to: posts of type group area", along with a "169 reads" indicator and a copyright notice for MarylandOnline, Inc. in 2014.

## K-12 QM COORDINATORS GROUP (QM SUBSCRIBING QM COORDINATORS ONLY)

Welcome to the K-12 QM Coordinators Group!

We hope you'll find the site useful for collaboration and will develop it as a rich source of information to further your work in quality assurance. Please note that data, resources, materials, and tools provided to you on this site are proprietary to Quality Matters/MOL and are supplied for your use as QM subscribers. They may not be used or distributed for any other purpose.

On this site, you can find:

- Information about the [K-12 QM Coordinator Training](#)
- A [Document Library](#) containing resources for you to use as you implement QM within your organization
- A variety of useful [web forms](#)

subscribe

add new comment

email this page

subscribe to: posts of type group area

169 reads





# Subscriber Secret #1

## QMC Group \* Document Library

The screenshot shows the Quality Matters website interface. At the top left is the Quality Matters logo. To its right are navigation links: SIGN OUT, MYQM, HELP, and PRIVACY. A search bar is located to the right of these links, with social media icons for Facebook, Twitter, and LinkedIn. Below the navigation is a horizontal menu with categories: HIGHER EDUCATION, K-12 EDUCATION, EDUCATIONAL PUBLISHING, and CONTINUING AND PROFESSIONAL EDUCATION. The main content area is titled "K-12 QM COORDINATOR DOCUMENT LIBRARY". Under this title, there are two main sections: "QM Organization" and "QMC Training Documents". The "QM Organization" section includes links for "QM ED Week article", "QM K-12 Overview (ppt)", and "QM Staff Contacts". The "QMC Training Documents" section is organized into numbered lists: "1. Introduction" with "The Role of the K-12 QM Coordinator"; "2. Facilitate Communication" with "Getting Started with QM (ppt)", "Getting Started with QM", and "The QM User's Portal: MyQM"; and "Introduction to MyQM - K-12 Subscribers (You may distribute this document to members of your subscribing organization to help them learn how to navigate around MyQM.)" with "QMC Roles and Tools (ppt)".

QUALITY MATTERS  
QM  
K-12 PROGRAM

SIGN OUT MYQM HELP PRIVACY

Search

College Case Study QM and SoftChalk Collaborate on Best Practices Troy University Case Study QM is Growing Its Expanding Rese

HIGHER EDUCATION K-12 EDUCATION EDUCATIONAL PUBLISHING CONTINUING AND PROFESSIONAL EDUCATION

## K-12 QM COORDINATOR DOCUMENT LIBRARY

### QM Organization

- QM ED Week article
- QM K-12 Overview (ppt)
- QM Staff Contacts

---

### QMC Training Documents

- Introduction
  - The Role of the K-12 QM Coordinator
- Facilitate Communication
  - Getting Started with QM (ppt)
  - Getting Started with QM
  - The QM User's Portal: MyQM

Introduction to MyQM - K-12 Subscribers (You may distribute this document to members of your subscribing organization to help them learn how to navigate around MyQM.)

- QMC Roles and Tools (ppt)



# Subscriber Secret #1

## QMC Group \* Forms

A screenshot of the Quality Matters website. The top navigation bar includes links for "SIGN OUT", "MYQM", "HELP", and "PRIVACY", along with a search bar and social media icons for Facebook, Twitter, and LinkedIn. Below the navigation bar, there are four main menu items: "HIGHER EDUCATION", "K-12 EDUCATION", "EDUCATIONAL PUBLISHING", and "CONTINUING AND PROFESSIONAL EDUCATION". The main content area is titled "K-12 QM COORDINATORS GROUP (QM SUBSCRIBING QM COORDINATORS ONLY)". The text on the page reads: "Welcome to the K-12 QM Coordinators Group! We hope you'll find the site useful for collaboration and will develop it as a rich source of information to further your work in quality assurance. Please note that data, resources, materials, and tools provided to you on this site are proprietary to Quality Matters/MOL and are supplied for your use as QM subscribers. They may not be used or distributed for any other purpose. On this site, you can find:" followed by a bulleted list: "Information about the K-12 QM Coordinator Training", "A Document Library containing resources for you to use as you implement QM within your organization", and "A variety of useful web forms". At the bottom of the page, there are four buttons: "subscribe", "add new comment", "email this page", and "subscribe to: posts of type group area", along with the text "169 reads" and a copyright notice "©2014 MarylandOnline, Inc.".

subscribe

add new comment

email this page

subscribe to: posts of type group area

169 reads



# Subscriber Secret #1

## QMC Group \* Forms

A screenshot of the Quality Matters website. The top navigation bar includes links for SIGN OUT, MYQM, HELP, and PRIVACY, along with a search bar and social media icons for Facebook, Twitter, and LinkedIn. Below the navigation bar, there are links for "6th Annual QM Conference Guide" and "Landlubbers: We're Web". A secondary navigation bar contains links for HIGHER EDUCATION, K-12 EDUCATION, EDUCATIONAL PUBLISHING, and CONTINUING AND PROFESSIONAL EDUCATION. The main content area is titled "QMC WEB FORMS" and contains a list of links: "Add/Change QM Coordinator (QMC)", "Intent to Renew your QM Subscription", "K-12 Intent to Subscribe", "Add a new Affiliate (for Consortium or Systemwide Groups only)", "Order Materials", and "QM Research Library Search Tool".





# Subscriber Secret #1

## QM Coordinator's (QMC) Group

[SIGN OUT](#) | [MYQM](#) | [HELP](#) | [PRIVACY](#)

Search [f](#) [t](#) [in](#)

Quality Matters Spins Off From MarylandOnline | Ohio QM Consortium and Hq

[HIGHER EDUCATION](#) | [K-12 EDUCATION](#) | [EDUCATIONAL PUBLISHING](#) | [CONTINUING AND PROFESSIONAL EDUCATION](#)

### K-12 QM COORDINATORS GROUP (QM SUBSCRIBING QM COORDINATORS ONLY)

Welcome to the K-12 QM Coordinators Group!

We hope you'll find the site useful for collaboration and will develop it as a rich source of information to further your work in quality assurance. Please note that data, resources, materials, and tools provided to you on this site are proprietary to Quality Matters/MOL and are supplied for your use as QM subscribers. They may not be used or distributed for any other purpose.

On this site, you can find:

- Information about the [K-12 QM Coordinator Training](#)
- A [Document Library](#) containing resources for you to use as you implement QM within your organization
- A variety of useful [web forms](#)

[subscribe](#) | [add new comment](#) | [email this page](#) | [subscribe to: posts of type group area](#)

169 reads

©2014 MarylandOnline, Inc.

**REVEALED!**



# Subscriber Secret #2

## MyQM

QUALITY MATTERS

# QM

K-12 PROGRAM

[QMData](#) | [QM Home](#) | [MyQM](#) | [Course Review Management System](#) | [MyCR](#) | [QM Classroom](#) | [Privacy](#) | [Need Help?](#)

Welcome **Christine!** | [Edit Profile](#) | [Logout](#)

**My Activity**

- Certificates
- Courses Reviewed
- Courses Submitted
- QM Activity Report
- Survey Responses
- Professional Development

**My Tools**

**Reference Library**

**Workshop - Manage**

**Workshop - Register**

**Subscribe**

QM Coordinators
Higher Education
K-12
Publisher
K-12 Publisher
CPE

## Welcome to MyQM - K-12

**QM Messages:**  
(Click the headlines below to read the full message)

Set Sail with QM at The 6th Annual Conference in Baltimore, Maryland! - All

---

**Open Available Trainings:**

There are 16 open Professional Development Sessions available.

	Course Name	Open Seats	Start Date	End Date
<a href="#">[Register]</a>	My Custom Reviews - K-12	108	2014-09-24	2014-09-24
<a href="#">[Register]</a>	K-12 Online Course Design (K-12 DYOC)	20	2014-10-06	2014-10-20
<a href="#">[Register]</a>	K-12 Applying the Quality Matters Secondary Rubric (K12 APP)	13	2014-10-07	2014-10-28
<a href="#">[Register]</a>	K-12 Reviewer Course (K-12 RC FY14)	17	2014-10-08	2014-10-29
<a href="#">[Register]</a>	K-12 Introduction to Teaching Online	20	2014-10-14	2014-10-28
<a href="#">[Register]</a>	Flipping Your Class and More: Exploring Blended Learning	9	2014-10-15	2014-10-29



# Subscriber Secret #2

## MyQM

QUALITY MATTERS

**QM**

K-12 PROGRAM

www.qm.org

---

QMData | QM Home | MyQM | Course Review Management System | MyCR | QM Classroom | Privacy | Need Help?
Welcome **Christine!** | [Edit Profile](#) | [Logout](#)

**▼ My Activity**

- Certificates
- Courses Reviewed
- Courses Submitted
- QM Activity Report
- Survey Responses
- Professional Development

**▶ My Tools**

**▶ Reference Library**

**▶ Workshop - Manage**

**▶ Workshop - Register**

**▶ Subscribe**

QM Coordinators
Higher Education
K-12
Publisher
K-12 Publisher
CPE

## Welcome to MyQM - K-12

**QM Messages:**  
(Click the headlines below to read the full message)

**Set Sail with QM at The 6th Annual Conference in Baltimore, Maryland!** - All

**Open Available Trainings:**

There are 16 open Professional Development Sessions available.

	Course Name	Open Seats	Start Date	End Date
<a href="#">[Register]</a>	My Custom Reviews - K-12	108	2014-09-24	2014-09-24
<a href="#">[Register]</a>	K-12 Online Course Design (K-12 DYOC)	20	2014-10-06	2014-10-20
<a href="#">[Register]</a>	K-12 Applying the Quality Matters Secondary Rubric (K12 APP)	13	2014-10-07	2014-10-28
<a href="#">[Register]</a>	K-12 Reviewer Course (K-12 RC FY14)	17	2014-10-08	2014-10-29
<a href="#">[Register]</a>	K-12 Introduction to Teaching Online	20	2014-10-14	2014-10-28
<a href="#">[Register]</a>	Flipping Your Class and More: Exploring Blended Learning	9	2014-10-15	2014-10-29



# Subscriber Secret #2

## MyQM

QUALITY MATTERS

# QM

K-12 PROGRAM

www.qm.org

---

QMData | QM Home | MyQM | Course Review Management System | MyCR | QM Classroom | Privacy | Need Help?
Welcome **Christine!** | [Edit Profile](#) | [Logout](#)

**▼ My Activity**

- Certificates
- Courses Reviewed
- Courses Submitted
- QM Activity Report
- Survey Responses
- Professional Development

**▶ My Tools**

**▶ Reference Library**

**▶ Workshop - Manage**

**▶ Workshop - Register**

**▶ Subscribe**

QM Coordinators
Higher Education
K-12
Publisher
K-12 Publisher
CPE

## Welcome to MyQM - K-12

**QM Messages:**  
(Click the headlines below to read the full message)

Set Sail with QM at The 6th Annual Conference in Baltimore, Maryland! - All

**Open Available Trainings:**

There are 16 open Professional Development Sessions available.

	Course Name	Open Seats	Start Date	End Date
<a href="#">[Register]</a>	My Custom Reviews - K-12	108	2014-09-24	2014-09-24
<a href="#">[Register]</a>	K-12 Online Course Design (K-12 DYOC)	20	2014-10-06	2014-10-20
<a href="#">[Register]</a>	K-12 Applying the Quality Matters Secondary Rubric (K12 APP)	13	2014-10-07	2014-10-28
<a href="#">[Register]</a>	K-12 Reviewer Course (K-12 RC FY14)	17	2014-10-08	2014-10-29
<a href="#">[Register]</a>	K-12 Introduction to Teaching Online	20	2014-10-14	2014-10-28
<a href="#">[Register]</a>	Flipping Your Class and More: Exploring Blended Learning	9	2014-10-15	2014-10-29





# Subscriber Secret #2

## MyQM

QUALITY MATTERS  
**QM**  
K-12 PROGRAM

QMData | QM Home | MyQM | Course Review Management System | MyCR | QM Classroom | Privacy | Need Help? Welcome **Christine!** | Edit Profile | Logout

[QM Coordinators](#) | [Higher Education](#) | **K-12** | [Publisher](#) | [K-12 Publisher](#) | [PE](#)

### Welcome to MyQM - K-12

**QM Messages:**  
(Click the headlines below to read the full message)

**Set Sail with QM at the 2014 Annual Conference in Baltimore, Maryland!** - All

**Open Available Trainings:**  
There are 16 Open Professional Development Sessions available.

	Course Name	Open Seats	Start Date	End Date
[Register]	My Custom Reviews - K-12	108	2014-09-24	2014-09-24
[Register]	K-12 Online Course Design (K-12 DYOC)	20	2014-10-06	2014-10-20
[Register]	K-12 Applying the Quality Matters Secondary Rubric (K12 APP)	13	2014-10-07	2014-10-28
[Register]	K-12 Reviewer Course (K-12 RC FY14)	17	2014-10-08	2014-10-29
[Register]	K-12 Introduction to Teaching Online	20	2014-10-14	2014-10-28
[Register]	Flipping Your Class and More: Exploring Blended Learning	9	2014-10-15	2014-10-29

- My Activity
  - Certificates
  - Courses Reviewed
  - Courses Submitted
  - QM Activity Report
  - Survey Responses
  - Professional Development
- My Tools
- Feedback Library
- Workshop - Manage
- Workshop - Register
- Subscri...

**REVEALED!**





# Subscriber Secret #3

## Self-Review Tool

The screenshot shows the Quality Matters website interface. At the top left is the Quality Matters logo. The navigation bar includes links for QMData, QM Home, MyQM, Course Review Management System, MyCR, QM Classroom, Privacy, and Need Help?. A user is logged in as Christine. The main content area is titled "Worksheet for Self Reviews - K-12" and is accessed via the "K-12" tab in the navigation menu. The page contains instructions for editing self-reviews, a form to enter a review title, and a section for "General Standard 1" with a text area for recommendations and a "Met/Not Met" selection.

**QUALITY MATTERS**  
**QM**  
K-12 PROGRAM

QMData | QM Home | MyQM | Course Review Management System | MyCR | QM Classroom | Privacy | Need Help? | Welcome Christine! | Edit Profile | Logout

QM Coordinators | Higher Education | **K-12** | Publisher | K-12 Publisher | CPE

**My Course Reviews**

- Open Course Reviews
- Closed Course Reviews
- Self Reviews

**Reference Library**

**QM Coordinators**

**Review Applications**

### Worksheet for Self Reviews - K-12

You may edit self review input at any time. Once all of the standards have been completed and saved, you may View Self-Review results or email Self-Review results from the My Self Reviews area.

Enter a title for this review:

**General Standard 1: The overall design of the course is made clear to the student at the beginning of the course.**

The course introduction sets the tone for the course, lets students know what to expect, and provides guidance to ensure they get off to a good start.

**STANDARD 1.1 - (3 Points)**  
Instructions make clear how to get started and where to find various course components. - (Annotation)

Met  Not Met

Recommendations:

© 2014 MarylandOnline, Inc.



# Subscriber Secret #3

## Self-Review Tool \* Access

 A screenshot of the MyQM - K-12 website interface. The page has a blue header with navigation links and a user welcome message. A left sidebar contains a "My Tools" menu with "Course Review System" highlighted in a red box. The main content area shows a "Welcome to MyQM - K-12" message, a "QM Messages" section with a headline about a conference, and an "Open Available Trainings" section with a table of training sessions.
 

QUALITY MATTERS  
**QM**  
K-12 PROGRAM

QMDData | QM Home | MyQM | Course Review Management System | MyCR | QM Classroom | Privacy | Need Help? | Welcome **Christine!** | Edit Profile | Logout

QM Coordinators | Higher Education | **K-12** | Publisher | K-12 Publisher | CPE

**Welcome to MyQM - K-12**

**QM Messages:**  
(Click the headlines below to read the full message)

**Set Sail with QM at The 6th Annual Conference in Baltimore, Maryland!** - All

**Open Available Trainings:**  
There are 16 open Professional Development Sessions available.

	Course Name	Open Seats	Start Date	End Date
[Register]	My Custom Reviews - K-12	108	2014-09-24	2014-09-24
[Register]	K-12 Online Course Design (K-12 DYOC)	20	2014-10-06	2014-10-20



# Subscriber Secret #3

## Self-Review Tool \* Access

A screenshot of the Quality Matters Course Review Management System (CRMS) website for K-12. The page features a navigation bar with links like "QMData", "QM Home", "MyQM", "Course Review Management System", "MyCR", "QM Classroom", "Privacy", and "Need Help?". A user is logged in as "Christine". The main content area is titled "Welcome to the CRMS - K-12" and includes a list of actions: "Start a Review Application", "Start a Self Review" (highlighted with a red box), "Work on your Course Worksheet", and "Work on your Reviewer Worksheet". There are also reference documents listed for course and reviewer worksheets.

QUALITY MATTERS  
QM  
K-12 PROGRAM

QMData | QM Home | MyQM | Course Review Management System | MyCR | QM Classroom | Privacy | Need Help? | Welcome Christine! | Edit Profile | Logout

QM Coordinators | Higher Education | K-12 | Publisher | K-12 Publisher | CPE

### Welcome to the CRMS - K-12

- Start a Review Application
- Start a Self Review**
- Work on your Course Worksheet
- Work on your Reviewer Worksheet

The documents below are for reference only:

- (For Reference Only) View Sample Course Worksheet
- (For Reference Only) View Sample Reviewer Worksheet



# Subscriber Secret #3

## Self-Review Tool

The screenshot shows the Quality Matters K-12 Program website interface. The header includes the Quality Matters logo and navigation links: QMData, QM Home, MyQM, Course Review Management System, MyCR, QM Classroom, Privacy, Need Help?, Welcome Christine!, Edit Profile, and Logout. The main content area is titled "Worksheet for Self Reviews - K-12" and includes a sidebar with "My Course Reviews", "Reference Library", "QM Coordinators", and "Review Applications". The main text area contains instructions for editing self-reviews, a title input field, and a section for "General Standard 1" with a text editor for recommendations.

QUALITY MATTERS  
QM  
K-12 PROGRAM

QMDData | QM Home | MyQM | Course Review Management System | MyCR | QM Classroom | Privacy | Need Help? | Welcome Christine! | Edit Profile | Logout

QM Coordinators | Higher Education | K-12 | Publisher | K-12 Publisher | CPE

### My Course Reviews

- Open Course Reviews
- Closed Course Reviews
- Self Reviews

▶ Reference Library

▶ QM Coordinators

▶ Review Applications

## Worksheet for Self Reviews - K-12

You may edit self review input at any time. Once all of the standards have been completed and saved, you may View Self-Review results or email Self-Review results from the My Self Reviews area.

Enter a title for this review:

**General Standard 1: The overall design of the course is made clear to the student at the beginning of the course.**

The course introduction sets the tone for the course, lets students know what to expect, and provides guidance to ensure they get off to a good start.

**STANDARD 1.1** - (3 Points)  
Instructions make clear how to get started and where to find various course components. - (Annotation)

Met  Not Met

Recommendations:

Rich text editor toolbar with icons for undo, bold, italic, bulleted list, numbered list, link, unlink, and help.





# Subscriber Secret #3

## Self-Review Tool

QUALITY MATTERS QM K-12 PROGRAM

QMDATA | QM Home | MyQM | Course Review Management System | MyCR | QM Classroom | Privacy | Need Help? Welcome Christine! | Edit Profile | Logout

QM Coordinators Higher Education K-12 Publisher K-12 Publisher

**My Course Reviews**

- Open Course Reviews
- Closed Course Reviews
- Self Reviews

Reference Library

QM Coordinators

Review Applications

### Worksheet for Self Reviews - K-12

You may edit self review input at any time. Once all of the standards have been completed and saved, you may View Self-Review results or email Self-Review results from the My Self-Reviews area.

Enter a title for this review:

**General Standard 1:** The overall design of the course is made clear to the student at the beginning of the course.

The course's introduction sets the tone for the course, lets students know what to expect, and provides guidance to ensure they get off to a good start.

**STANDARD 1.1** - (3 Points)  
Instructions make clear how to get started and where to find various course components. - (Annotation)

Met  Not Met

Recommendations:

© 2014 MarylandOnline, Inc.

**REVEALED!**



# Subscriber Secret #4

## My Custom Reviews (MyCR)

The screenshot shows the Quality Matters MyCR interface. At the top left is the Quality Matters logo. The navigation bar includes links for QMData, QM Home, MyQM, Course Review Management System, MyCR, QM Classroom, Privacy, and Need Help?. A user greeting "Welcome Christine!" and "Edit Profile" are visible, along with a "Logout" button. Below the navigation bar is a breadcrumb trail: QM Coordinators > Higher Education > K-12 > Publisher > K-12 Publisher > CPE. The main content area is titled "Welcome to the MyCR - My Custom Reviews - K-12". On the left is a sidebar with buttons for "My Custom Reviews", "System Guide", "QMC Management", and "QMC Reports". The main content area contains a list of links: "Start a Review Application", "Start a Self Review", "Work on your Custom Worksheet", and "Work on your Reviewer Worksheet". To the right of this list is a section titled "There are eight steps to completing a custom review:" followed by an 8-step numbered list: 1. Complete the Review Application, 2. Complete the Custom Worksheet, 3. Approve the Custom Worksheet, 4. Assign the Review Team, 5. Mark Reviewer Selection Complete, 6. Complete the Reviewer Worksheet(s), 7. View Draft of Final Report, and 8. Submit Final Report.



# Subscriber Secret #4

## MyCR \* Access

A screenshot of the MyQM website interface. The top left features the Quality Matters logo. The top navigation bar includes links for QMData, QM Home, MyQM, Course Review Management System, MyCR (highlighted with a red box), QM Classroom, Privacy, and Need Help?. The user is logged in as Christine, with links for Edit Profile and Logout. Below the navigation bar is a breadcrumb trail: QM Coordinators > Higher Education > K-12 > Publisher > K-12 Publisher > CPE. The main content area displays a welcome message: "Welcome to MyQM - K-12". Underneath, there is a "QM Messages:" section with a sub-header "(Click the headlines below to read the full message)". A message headline reads: "Set Sail with QM at The 6th Annual Conference in Baltimore, Maryland! - All". On the left side, there is a vertical menu with buttons for My Activity, My Tools, Reference Library, Workshop - Manage, Workshop - Register, and Subscribe.



# Subscriber Secret #4

## MyCR \* Uses

The screenshot shows the MyCR web application interface. Handwritten white text is overlaid on the image to highlight key features:

- Formal & Informal Teacher Observations**
- Reviews of Learning Objects & Lessons**
- School and/or District-wide Peer Observations**
- Walk-throughs**
- Self-reflections**

The interface includes a navigation menu with items like "My Custom Reviews", "System Guide", "QMC Reports", "QMC Management", "QMC Home", "MyQM", "Course Review Management System", "MyCR", "QM Classroom", "Privacy", "Help", "Welcome, Christine!", "Edit Profile", and "Logout". The main content area displays "Welcome to the MyCR - My Custom Reviews - K-12" and a list of steps for completing a custom review:

1. Complete the Review Application
2. Complete the Custom Worksheet
3. Approve the Custom Worksheet
4. Assign the Review Team
5. Mark Reviewer Selection Complete
6. Complete the Reviewer Worksheet(s)
7. View Draft of Final Report
8. Submit Final Report





# Subscriber Secret #4

## My Custom Reviews (MyCR)

A screenshot of the Quality Matters MyCR (My Custom Reviews) web application interface. The page has a blue header with the Quality Matters logo and navigation links. A dark blue navigation bar contains links like "QMDData", "QM Home", "MyQM", "Course Review Management System", "MyCR", "QM Classroom", "Privacy", and "Need Help?". A user greeting "Welcome Christine!" and "Logout" button are visible. Below the navigation bar is a breadcrumb trail: "QM Coordinators &gt; Higher Education &gt; K-12 &gt; Publisher &gt; K-12 Publisher &gt; CPE". The main content area is titled "Welcome to the MyCR - My Custom Reviews - K-12". On the left is a sidebar with buttons for "My Custom Reviews", "System Guide", "QMC Management", and "QMC Reports". The main content area contains a list of links: "Start a Review Application", "Start a Self Review", "Work on your Custom Worksheet", and "Work on your Reviewer Worksheet". To the right, it states "There are eight steps to completing a custom review:" followed by a numbered list: 1. Complete the Review Application, 2. Complete the Custom Worksheet, 3. Approve the Custom Worksheet, 4. Assign the Review Team, 5. Mark Reviewer Selection Complete, 6. Complete the Reviewer Worksheet(s), 7. View Draft of Final Report, 8. Submit Final Report.





# Subscriber Secret #4

## My Custom Reviews (MyCR)

The screenshot shows the MyCR - My Custom Reviews - K-12 website interface. The header includes the Quality Matters logo and navigation links: QMData, QM Home, MyQM, Course Review Management System, MyCR, QM Classroom, Privacy, Need Help?, Welcome, Kristin, Edit Profile, and Logout. The main content area is titled "Welcome to the MyCR - My Custom Reviews - K-12" and lists several options: Start a Review Application, Start a Self Review, Work on your Custom Worksheet, and Work on your Reviewer Worksheet. A large red watermark "REVEALED!" is overlaid across the center. To the right, there is a list of eight steps to completing a custom review:

1. Complete the Review Application
2. Complete the Custom Worksheet
3. Approve the Custom Worksheet
4. Assign the Review Team
5. Mark Reviewer Selection Complete
6. Complete the Reviewer Worksheet(s)
7. View Draft of Final Report
8. Submit Final Report



# Subscriber Secret #5

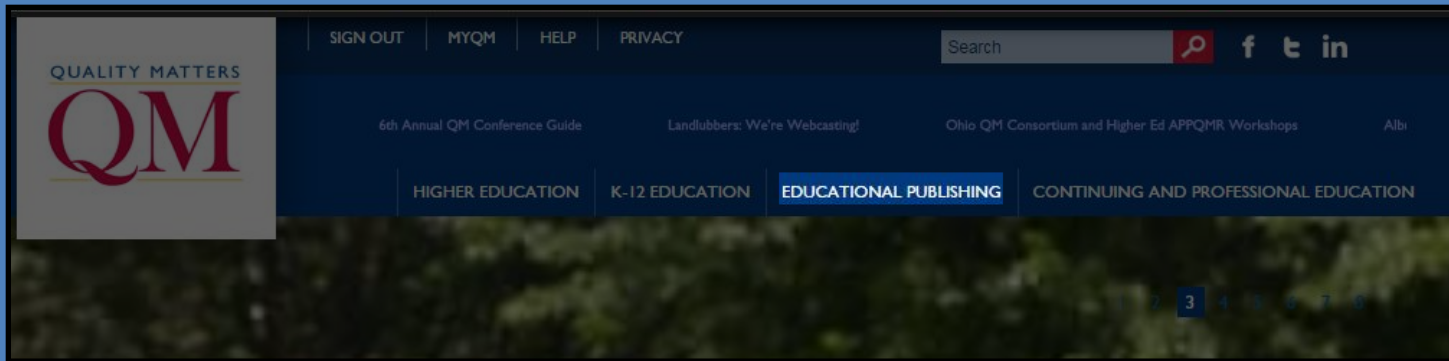
## Supplemental Subscriptions





# Subscriber Secret #5

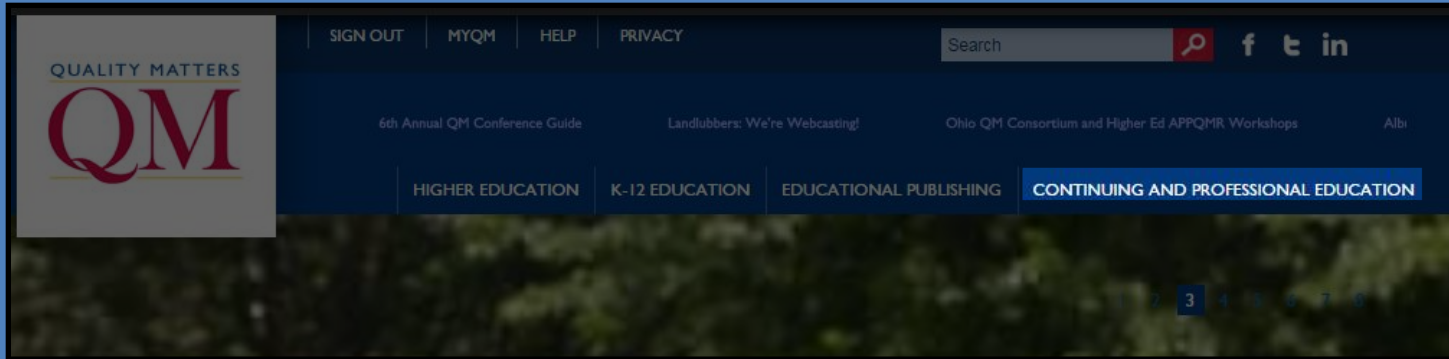
## Supplemental Subscriptions \* Educational Publishing





# Subscriber Secret #5

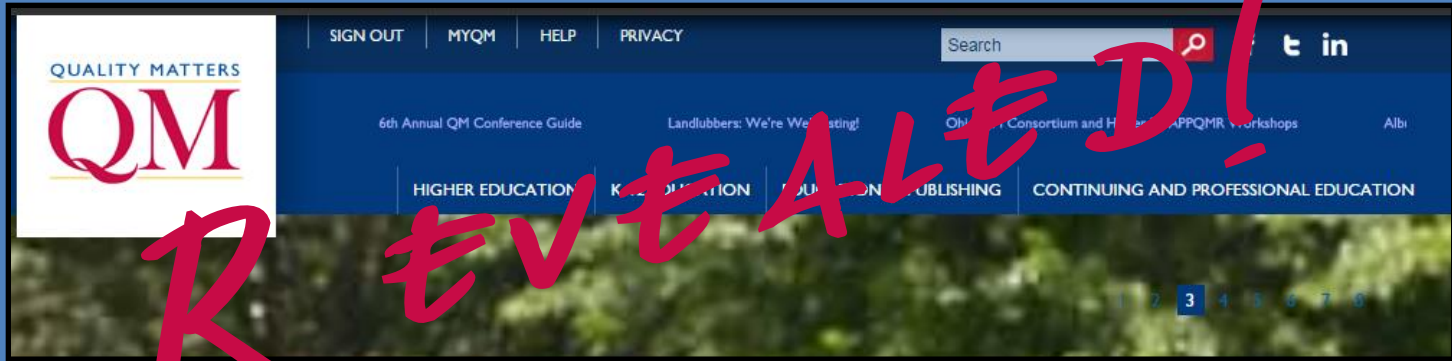
## Supplemental Subscriptions \* CPE





# Subscriber Secret #5

## Supplemental Subscriptions



# Subscriber Secrets

**REVEALED!**



?

?

Mary Ann Zellman  
K-12 Program Coordinator  
mzellman@qualitymatters.org  
@MaryAnnZellman



Christine Voelker  
K-12 Program Director  
cvoelker@qualitymatters.org  
@voelker