

THINK BIG: LEVERAGING INTER- INSTITUTIONAL COLLABORATION TO PROMOTE COURSE QUALITY



The 6th Annual QM Conference on
Quality Assurance in Online Learning

September 29 - October 1, 2014 ■ Renaissance Baltimore Harborplace ■ Baltimore, Maryland





PRESENTERS

Elizabeth McMahon

- Minnesota Online Quality Initiative/ Northland Community & Technical College
- Statewide Lead QM Coordinator

Linda Jacoby

- Minnesota State University, Mankato (Retired)
- Former Statewide Lead QM Coordinator

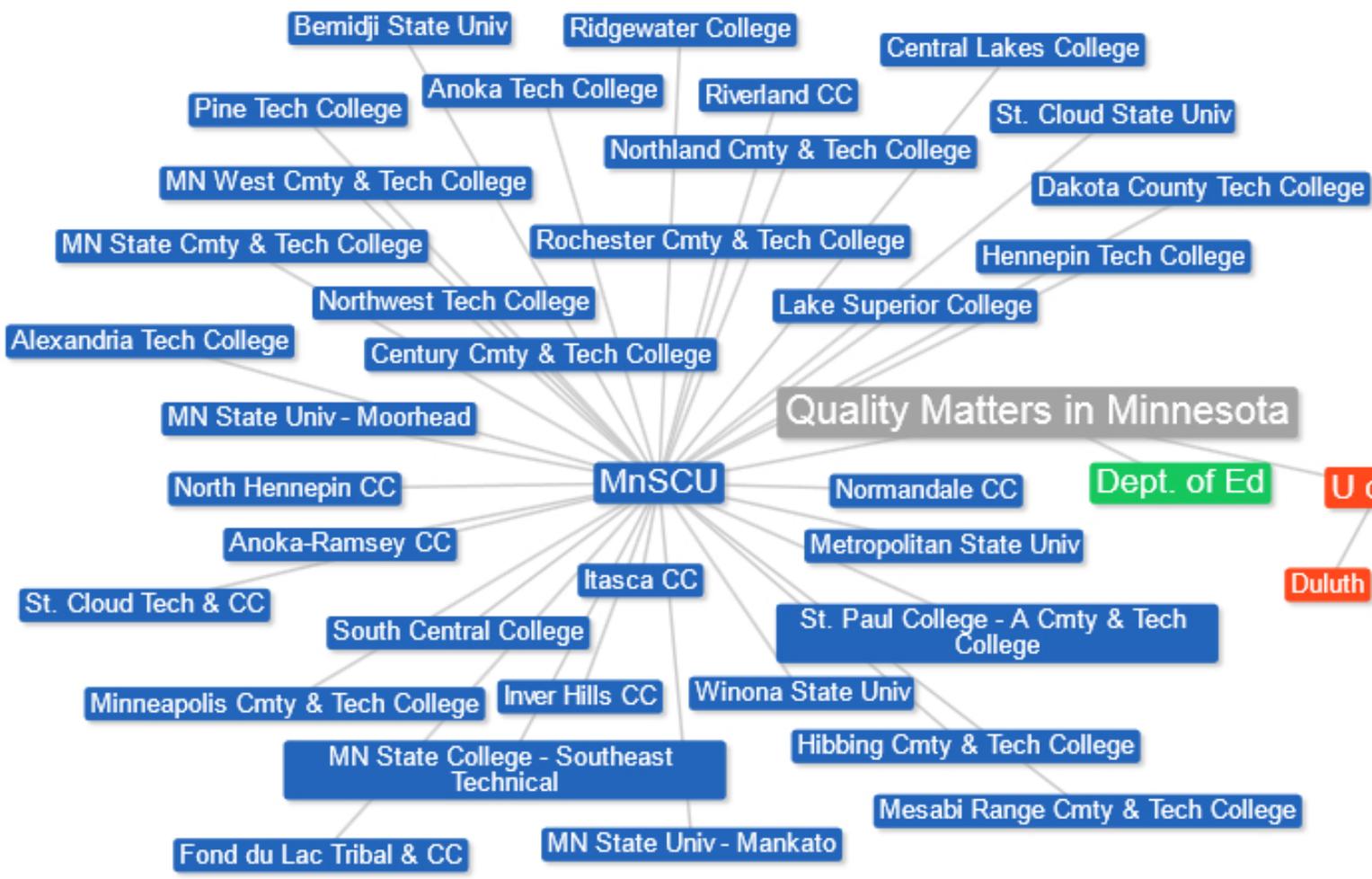


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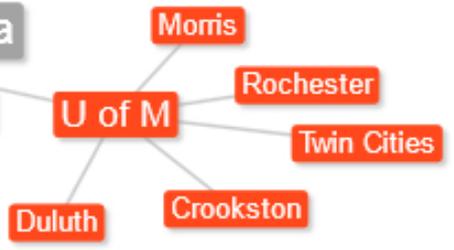
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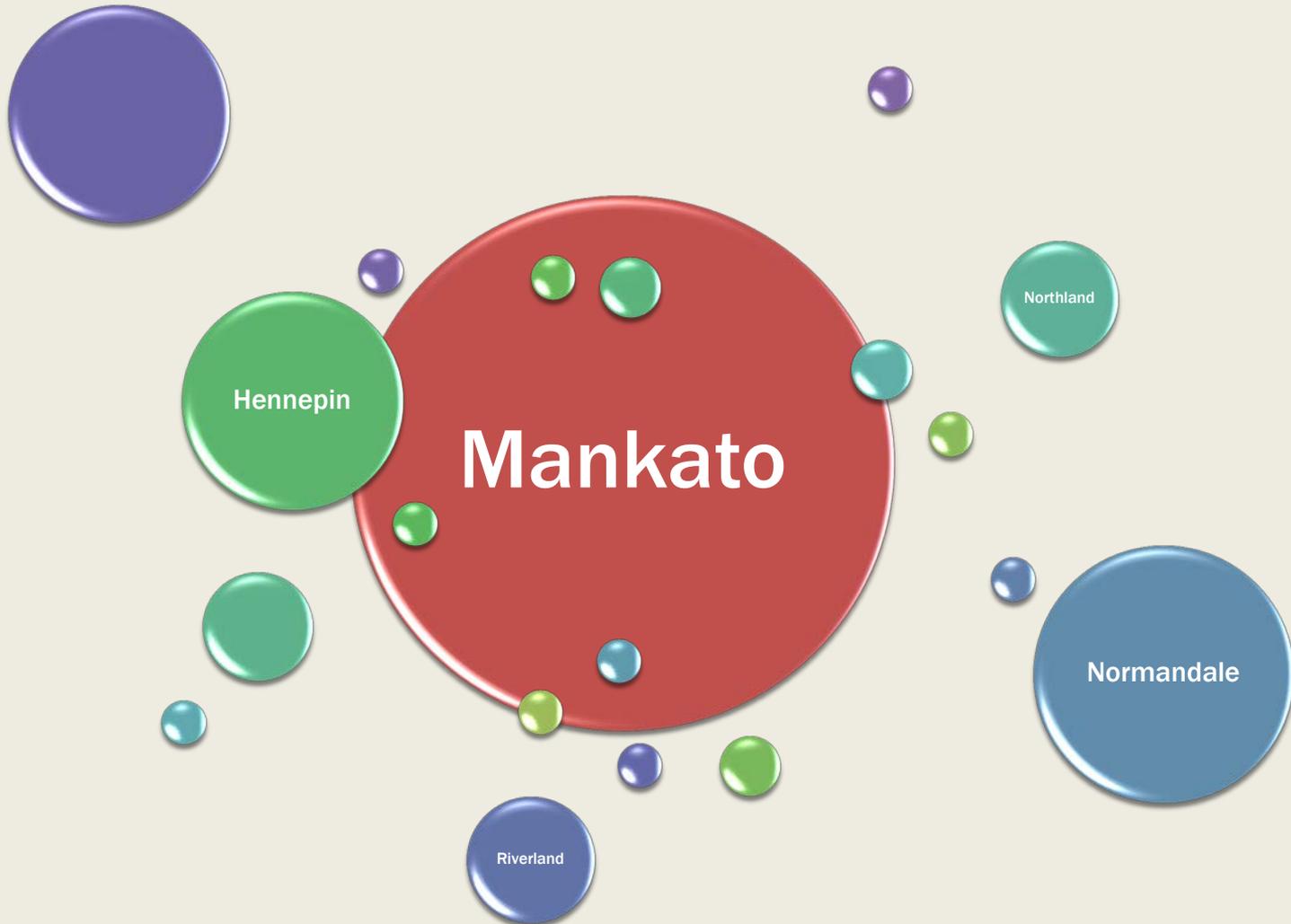
QM AFFILIATE INSTITUTIONS IN MINNESOTA



Minnesota
STATE COLLEGES
& UNIVERSITIES



INDEPENDENT IMPLEMENTATION





RETHINKING ORGANIZATION



QUALITY MATTERS
PROGRAM





OUR VISION

National recognition of Minnesota's commitment to providing high quality learning experiences for students taking online courses in public education institutions throughout Minnesota, through effective and sustainable implementation of the Quality Matters program.

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Minnesota
STATE COLLEGES
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OUR GOALS

For Learners

- Significant positive impact on learner satisfaction, retention and achievement in online courses in Minnesota through the development and delivery of online courses that meet high standards of course design.

For Institutions

- Provision of significant, course development support for administrators, faculty and staff developing and delivering online courses and an effective and sustainable way for each to demonstrate its commitment to offering high quality online courses and programs.

For the MnSCU System

- Provision of effective, coordinated assistance in building statewide access to sustained, continuous training, online course development support and the ability to demonstrate institutional and statewide support for high quality online learning in Minnesota.



WHERE TO START?

Typical Approach

- Idea Stage
- Layers of committees
- Lengthy discussion and study
- Lengthy approval process
- Seek funding
-

New Approach

Intrapreneur

“An employee of a large corporation who is given freedom and financial support to create new products, services, etc. and does not have to follow the corporation’s usual routines or protocols.”
~Dictionary.com

INTRAPRENEURS ARE THE “DREAMERS WHO DO”

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**“Ask advice before
asking for
resources.”**

**THINK
BIG**



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**“Be true to your
goals, but be
realistic about
ways to achieve
them.”**

**THINK
BIG**



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**“Follow your
intuition about the
people you choose,
and work only with
the best.”**

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**THINK
BIG**



**“Do any job
needed to make
your project work,
regardless of your
job description.”**

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**THINK
BIG**



**“Work
underground as
long as you can –
publicity triggers
the corporate
immune system.”**

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**THINK
BIG**



“Keep the best interests of the company and its customers in mind, especially when you have to bend the rules ...”

THINK
BIG



“Honor your
sponsors.”

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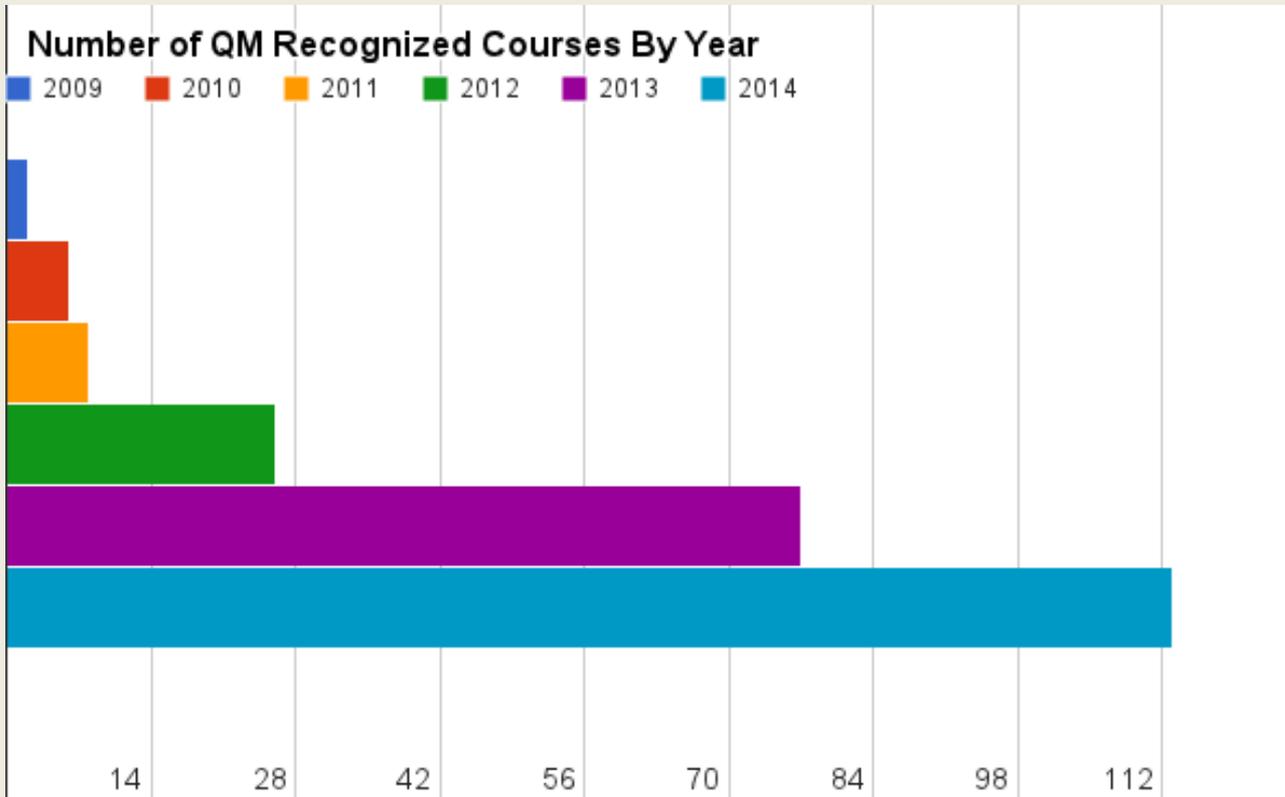


IMPACT

	Minnesota State Colleges & Universities (MnSCU)	University of Minnesota
Affiliate Institutions/ Campuses	31 → 34	5
Number of Trained Individuals	202 → 915	30 → 340
Certified Peer Reviewers	43 → 111	17 → 27
Certified Master Reviewers	1 → 28	0 → 1
Certified Courses	60 → 232	1 → 2
Certified Facilitators	2 → 9	2 → 2



COURSE REVIEW NUMBERS



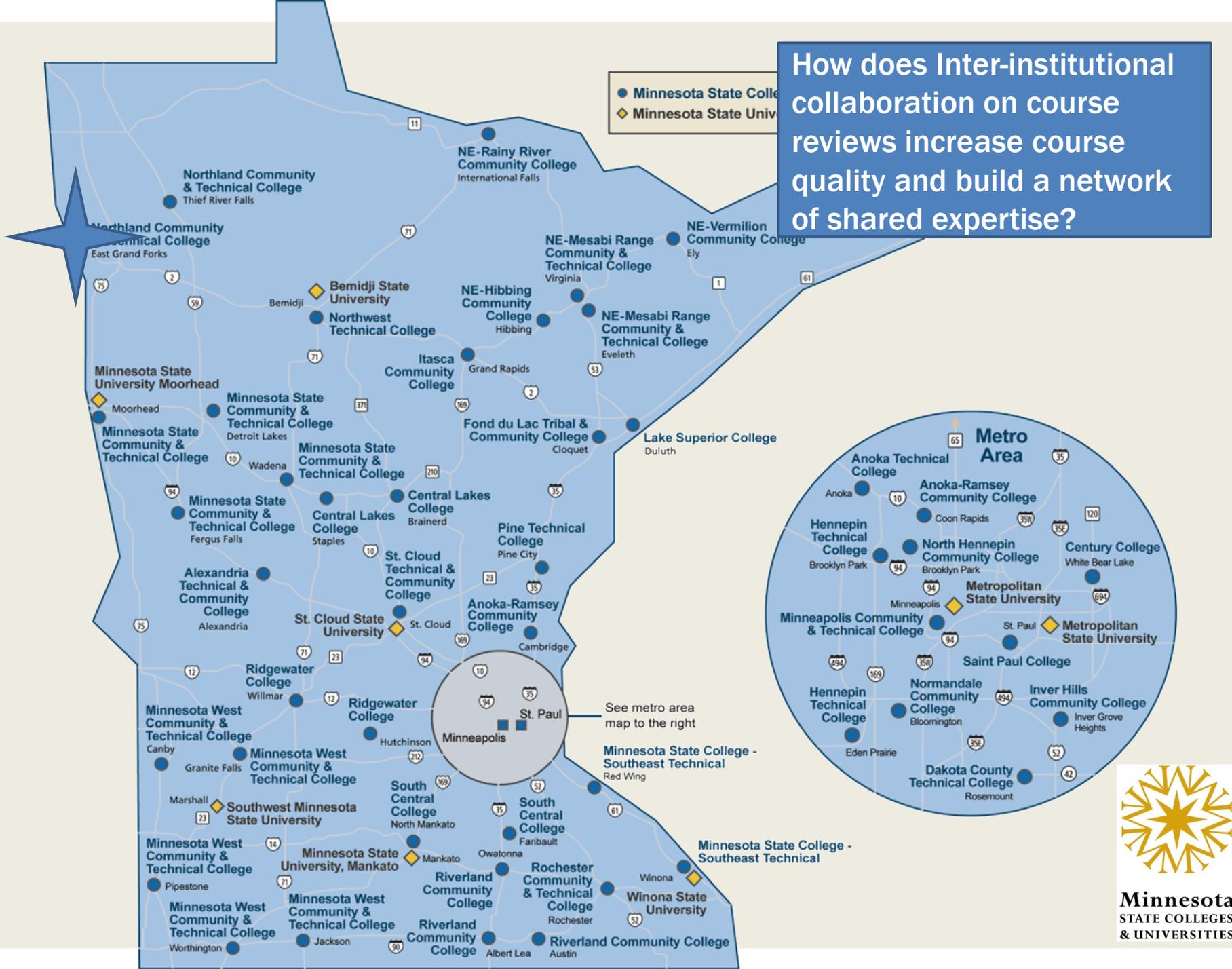
232 courses from 27 different institutions are QM Certified Courses

111 Peer Reviewers/
28 Master Reviewers

109 of the MnSCU reviewers have served on a total of 325 Formal QM Review Teams

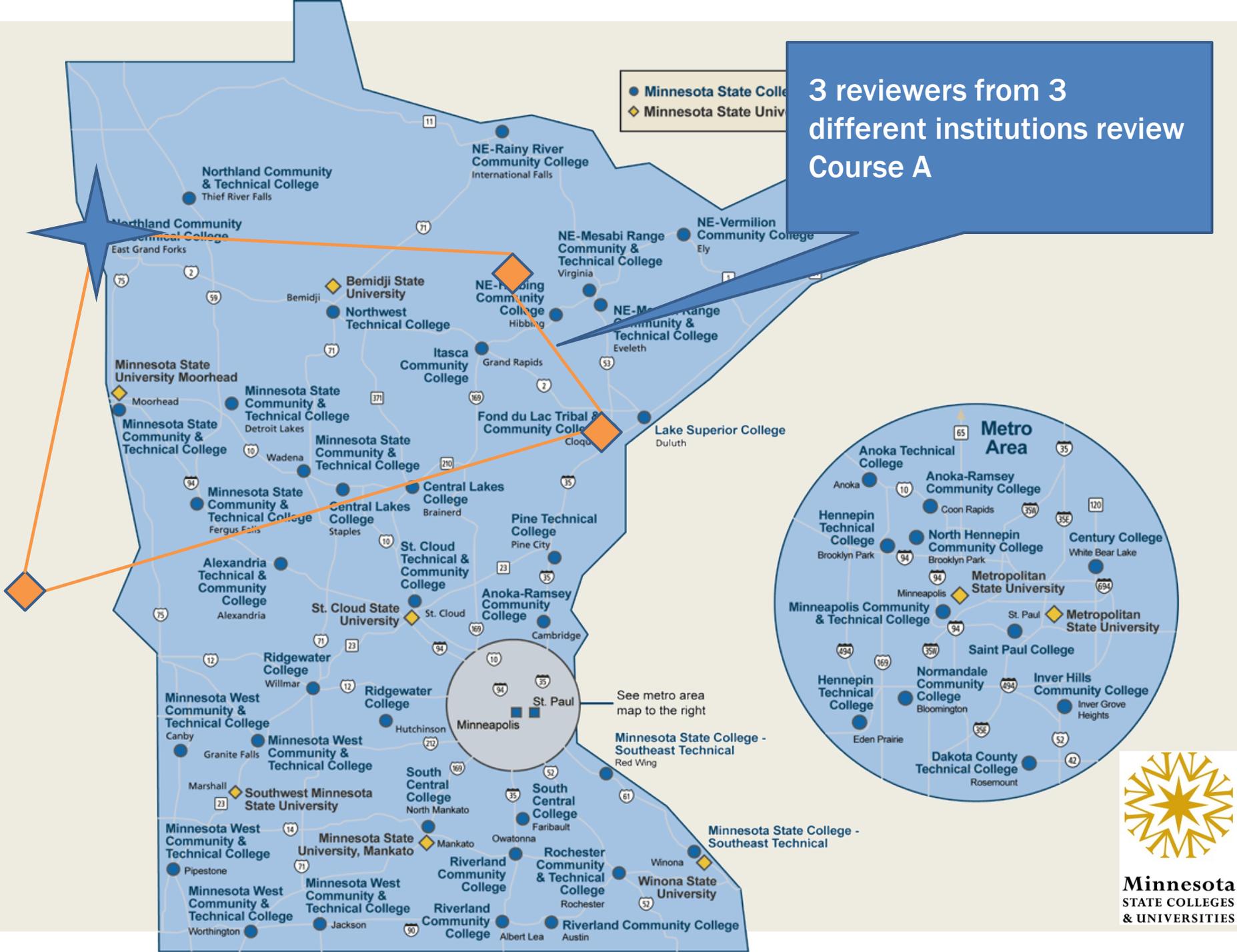
Inter-institutional review teams leverage statewide expertise and increase collaboration among groups.

How does Inter-institutional collaboration on course reviews increase course quality and build a network of shared expertise?



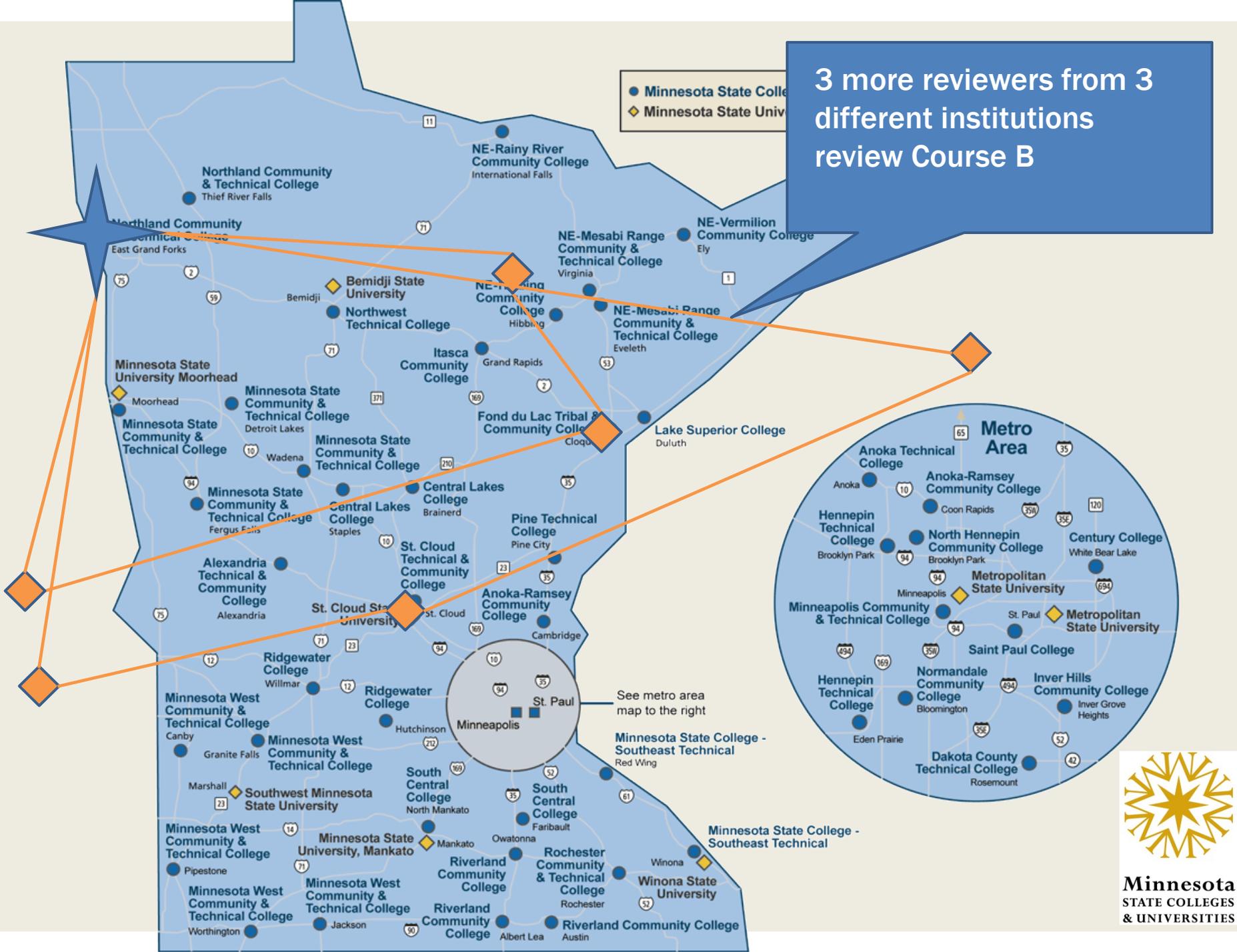
Minnesota
STATE COLLEGES
& UNIVERSITIES

3 reviewers from 3 different institutions review Course A

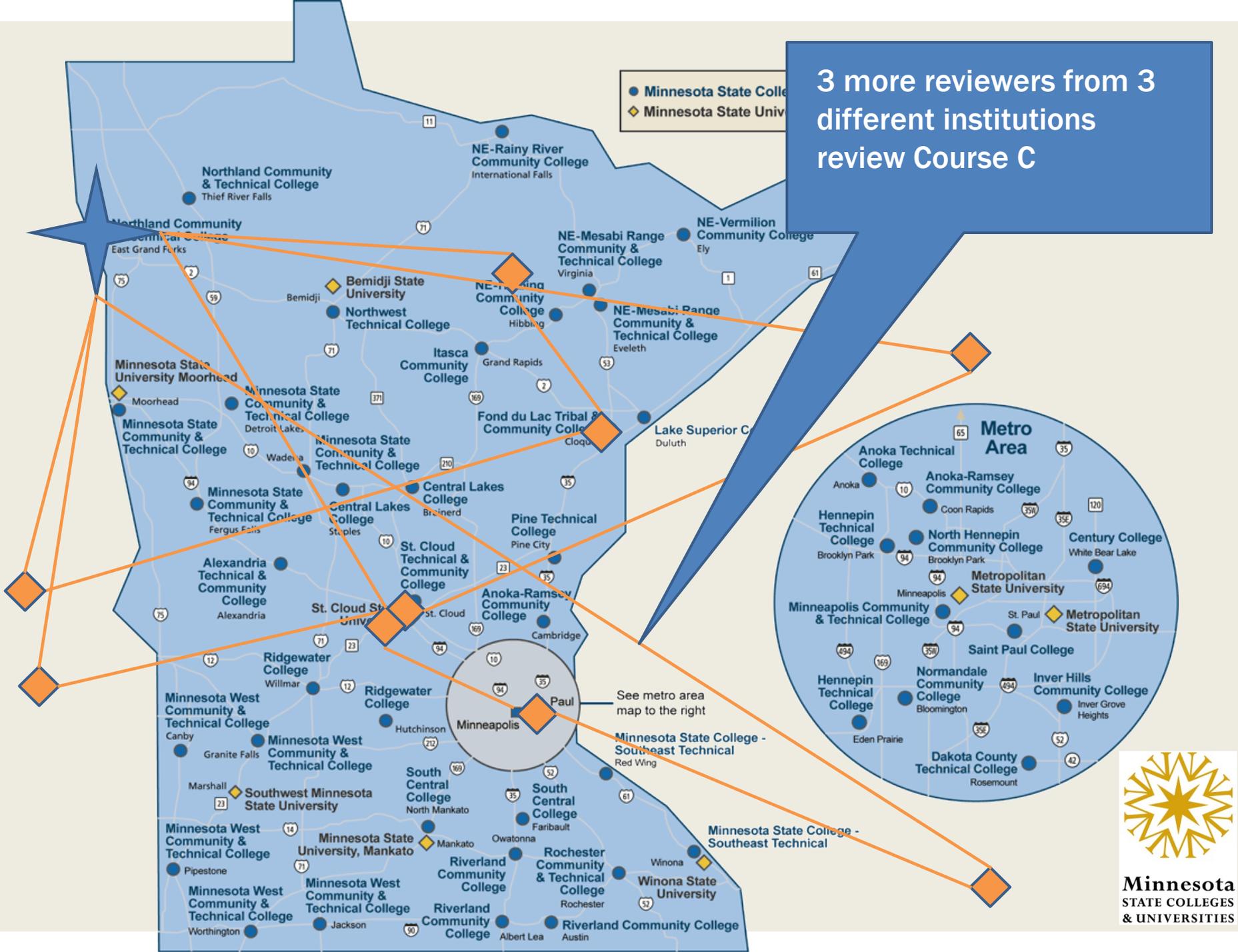


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3 more reviewers from 3 different institutions review Course B

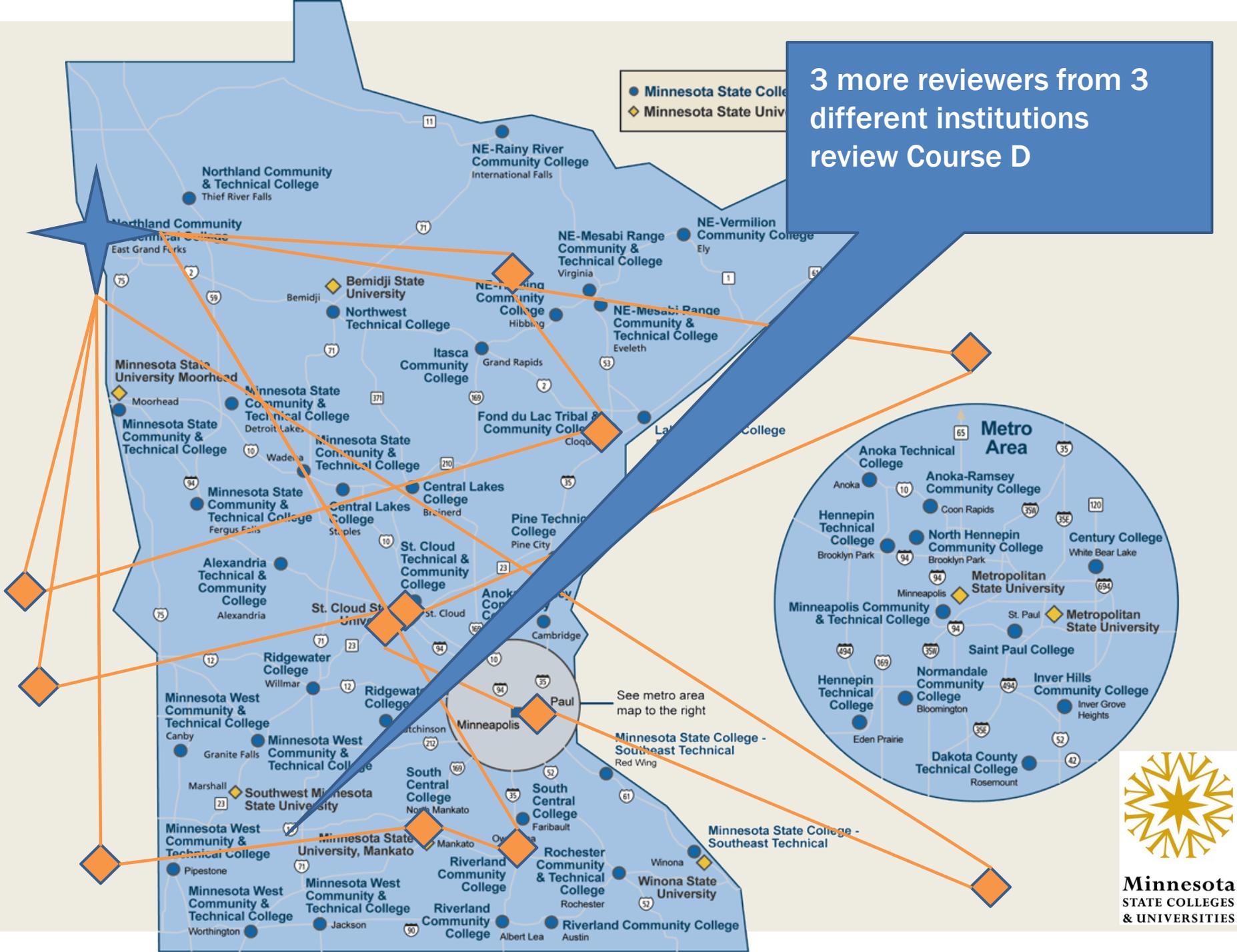


3 more reviewers from 3 different institutions review Course C

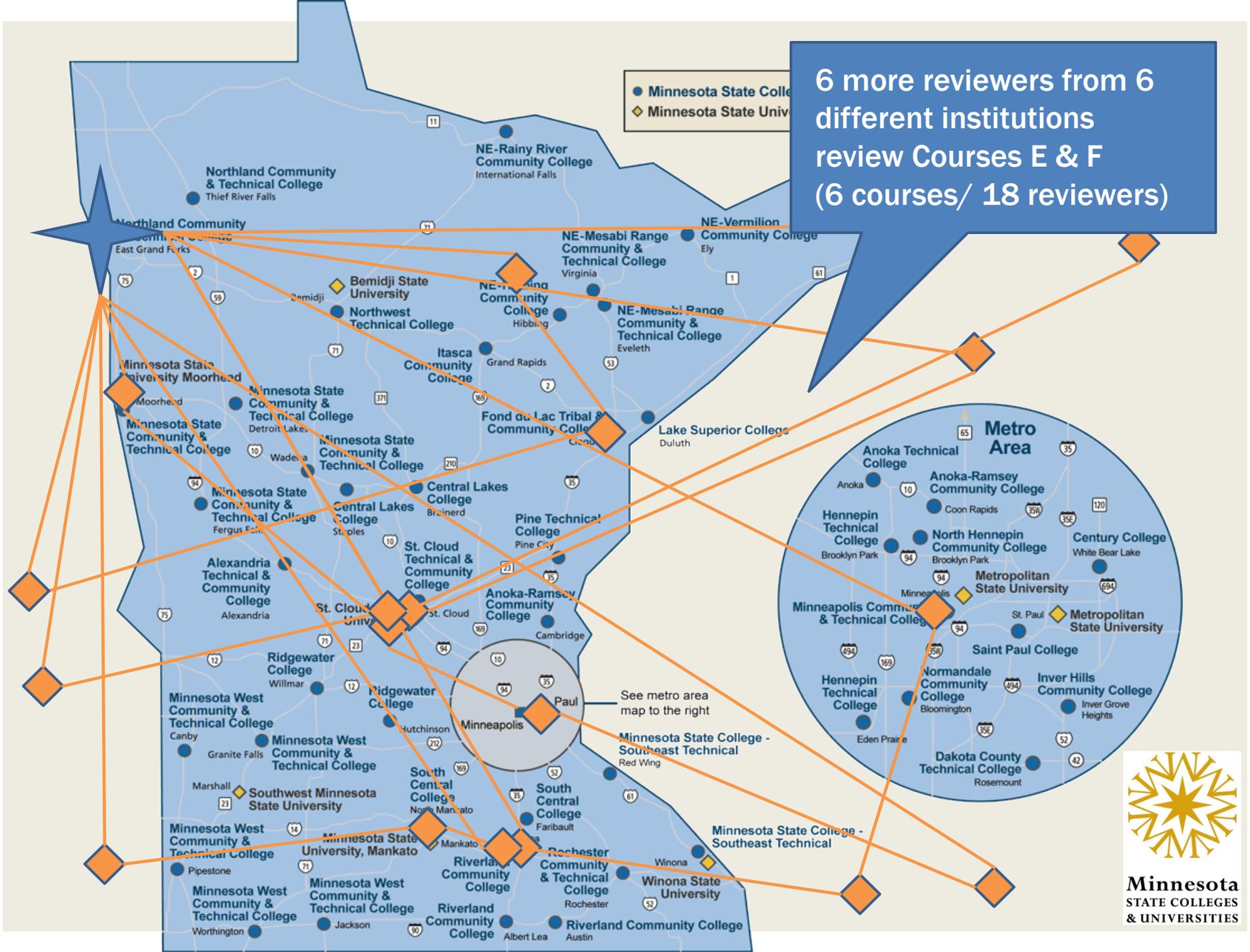


Minnesota
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3 more reviewers from 3 different institutions review Course D

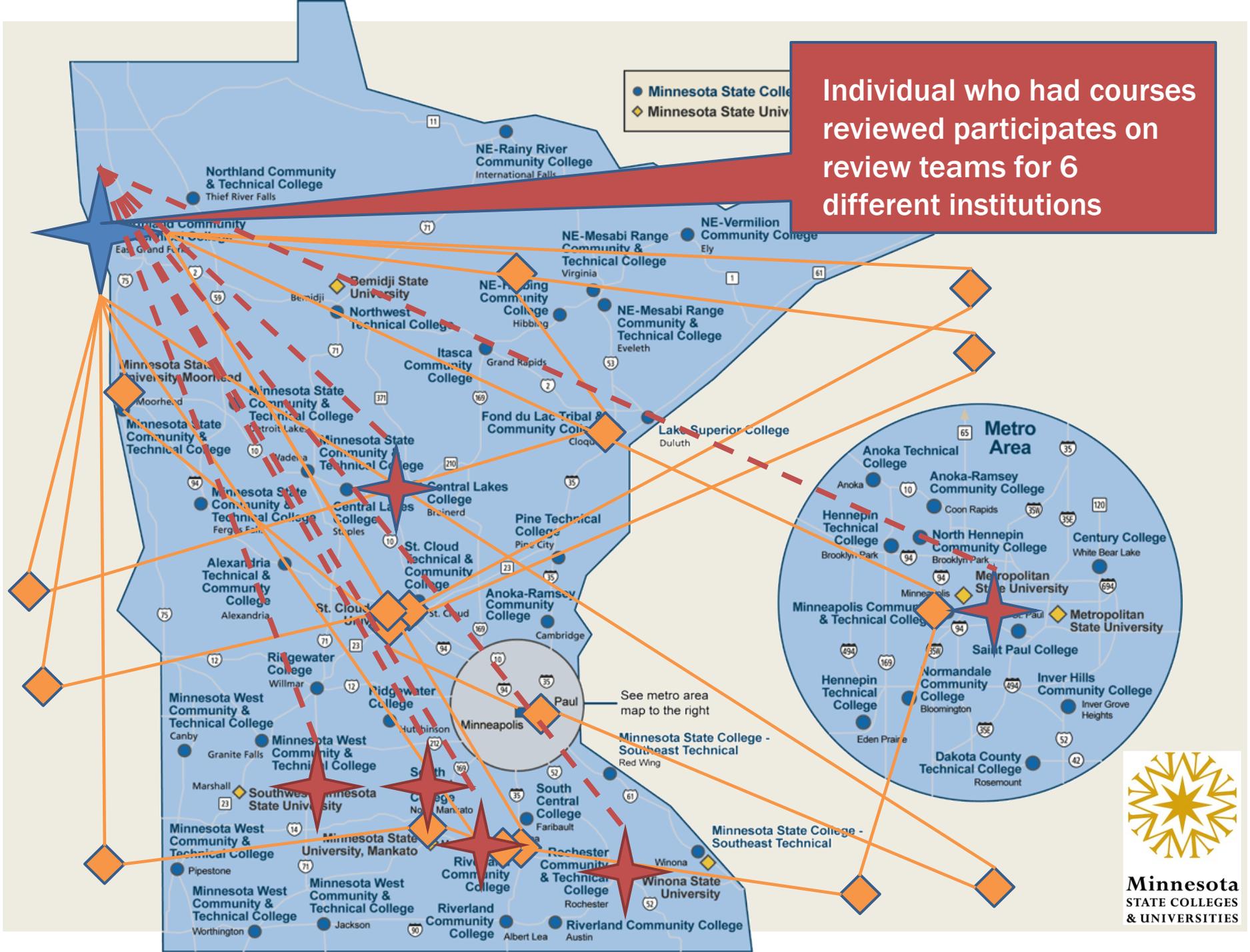


6 more reviewers from 6 different institutions review Courses E & F (6 courses/ 18 reviewers)



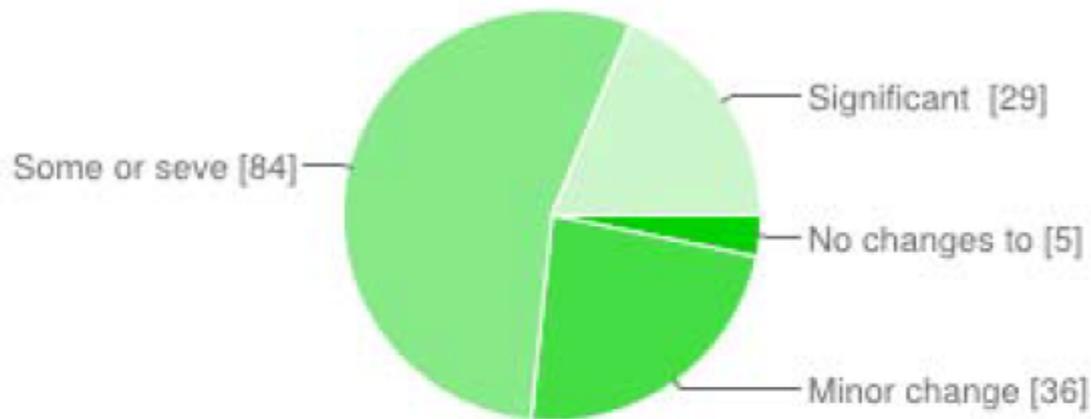
Minnesota STATE COLLEGES & UNIVERSITIES

Individual who had courses reviewed participates on review teams for 6 different institutions



Minnesota
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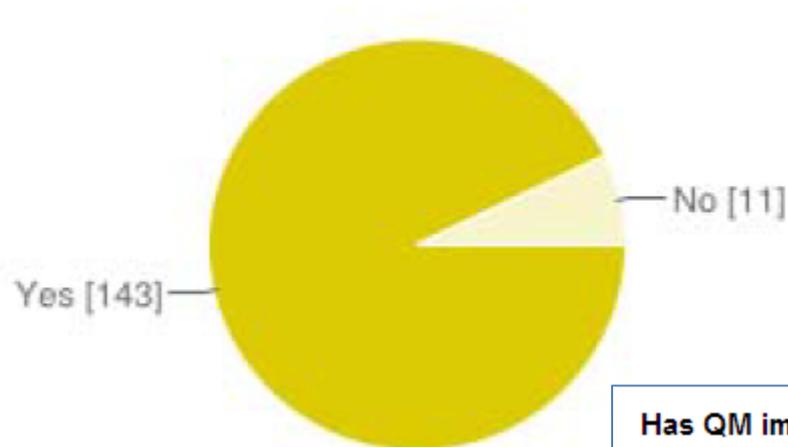
How has QM impacted the OVERALL design of your online or hybrid course/s?



No changes to my course/s	5	3%
Minor changes to my course/s	36	23%
Some or several changes to my course/s	84	55%
Significant changes to my course/s	29	19%

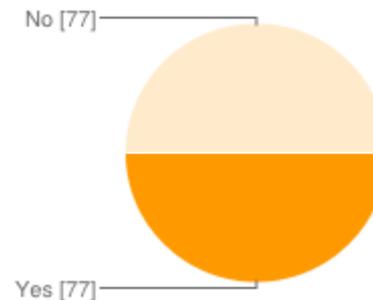
Spring 2014
Survey Results –
MnSCU
institutions

Has QM changed your overall approach to course design for ANY of your courses?



Yes	143	93%
No	11	7%

Has QM impacted the OVERALL design of your FACE-to-FACE courses?



Yes	77	50%
No	77	50%



STRATEGIES & CHALLENGES

Coordination

Communication

Capital

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LEVERAGE RELATIONSHIPS

- Build relationships
- Involve people on committees and groups
- Present to **EVERYONE**
- Integrate QM into **EVERYTHING** including LMS

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COORDINATION



USE TOOLS



WORDPRESS



box



Basecamp®



Credly



zapier*



COMMUNICATION



BUILD SUPPORT

- Develop your vision.
- Create a plan with significant goals.
- Be passionate when you share your vision and goals.
- Believe in your vision and behave as if failure is not an option.
- Be direct. Ask.

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CAPITAL



DISCUSSION

- How could you collaborate with others?
- What are the challenges?
- What opportunities can you create?



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Vision and imagination
make up half of
“the dreamers that do.”
Action is the other half. ~Pinchot

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